

Hilltopper

Traditional Features Back on Desert Circus Program

Rogers Scene of 3 Events

Western Barbecue, Fashion Show, Court On Program March 11

Long a tradition in Desert Circus history, the popular western barbecue, fashion show and kangaroo court at Rogers Stables was back on the schedule of activities of the 12th annual Circus production today.

The event will be staged at noon on Thursday, March 11, under the personal direction of Trav Rogers, noted horseman, resort owner and Circus events leader for many years.

JUST A FEW DAYS AGO Rogers re-assumed command at the stables that bore his name for so many years and a shift of the barbecue and fashion show back there as originally scheduled was possible. Recently when it appeared that the Stables, under former ownership, would be closed, it was thought probable the event would be transferred to Thunderbird Ranch.

Far more colorful and fun-packed than any of its predecessors will be the Rogers event this year. Added to the regular barbecue and kangaroo court will be a first-class fashion show to be staged under the direction of Mrs. Dick Grant, assisted by Jack Ballard, manager of Bullocks, and Robert McKenzie, manager of Desmonds.

PROFESSIONAL MODELS will display the very latest in sports and western togs that will be the rage in 1948. Southern California's finest clothes will be those for both men and women.

Leo Fields, the veteran jurist of Kangaroo courts, will hold the second session of Circus Week in connection with the barbecue. General chairman of this part of the Circus schedule is Barney Hinkle who also will direct plans for the "court's" session the preceding day at the opening Desert Inn luncheon.

Up to some devilry for the barbecue event was Bill Gargan, popular film star and Palm Springs denizen, this week. He and his fellow schemers promise to come up with a very unique entertainment feature. And Trav Rogers also has a few tricks up his sleeve, says the report to the publicity department of the Circus.

This Side Of The Sun

By Phat

Feeling wobbly and seeing things, They blame it all onto Palm Springs

I'm inclined to string along with Westbrook Pegler in one sense, at least . . . He has been directing bars toward fellow columnists for conorting with gangsters and riff-raff and neglecting the fine art of truthful reporting . . . I'm beginning to believe he's right about the neglecting part after reading some of the things visiting newsmen have said about us when they got home . . . In a sense, however, it isn't reporting . . . They come down here and feeling vacation-minded, hang one on . . . Maybe the local bar boys mix their potions more potently, maybe the visiting members of the hunt and peck fraternity misjudge their assimilative powers . . . Anyway, when they get back home, their pockets inside out, a splitting head, little men with mallets chasing butterflies around in their stomachs, they sit down and, in an alcoholic fog, start fanning at the dancing keys of their typewriters . . . What comes out is a trade against Palm Springs . . . They don't stop to think that if they made the same dampfous out of themselves in Cucamonga they'd feel just as bad.

THEY SAY it's a sign of old age to speak of the good old days . . . But it seems to me that a lot of the visiting boys of the press do not measure up to the old-timers . . . More of the Front Page and movie-type of journalists than the old-line workman-like reporters . . . And it seems to me that the old boys could carry their loads lots better . . . At least, they didn't blame the place where they got that awful hang-over . . . Nobody twisted their arm to bend the elbow . . . Well, that's that . . . I'm thankful that I met some of the real newsmen who came here . . . Walter Winchell, the late Howard Vincent O'Brien, Gene Sherrman, to mention a few.

WHEN I sat down here 20 minutes ago in the peace and quiet of a noon hour to peck out this

TEMPERATURES

	Max.	Min.
Tuesday, Feb. 17	84	52
Wednesday, Feb. 18	85	47
Thursday, Feb. 19	84	41

ESTABLISHED 1927

The Desert Sun

Of Palm Springs, California

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Vol. XXI—No. 59

3 Sections

Friday, February 20, 1948

20 Pages

Single Copy 10¢

Reorganization of C. of C. Under Way

New Bus to be Moving Picture Of the Village

It's going to be a pleasure to ride in the new pictorially decorated Tanner Auto Livery's city bus.

As a matter of fact, there are some who believe that many who have never had a ride on the city bus, will be lining up in queues at each stop to be among those to board the new vehicle that went into operation this morning.

THE NEW CITY BUS, its sides resplendent with vivid photographic pictures of Village life, was formally previewed by city officials Wednesday. Among those present to congratulate Mrs. Polly Isenagle, local manager of Tanner's Motor Livery Ltd., were Mayor Clarence Hyde, City Manager William E. Alworth, and Oliver B. Jaynes, publisher of The Desert Sun.

Also present to receive the good wishes of those present were General Manager for Tanners Wiley Stewart and Assistant Manager Bruce Whited.

THE BUS will carry 29 passengers in solid comfort in sharp contrast to the six-passenger vehicle long in service here and which has been operating under over-loaded conditions for some time.

The new bus will operate as heretofore, north and south on Palm Canyon drive, and four times a day to the Lienau Village on East Ramon road.

Rehearing

City's Protest on Beer License Overruled

Overriding protests of city council, the state board of equalization granted Michell's Village Sandwich Shop, the right to dispense beer and wine on the premises.

City Manager William E. Alworth upon receipt of word that the permit was granted despite the city's protest, said that a petition for a re-hearing of its protest would be filed with the state board of equalization.

ACCUSED AUTO RAIDERS HELD IN COUNTY JAIL

Ben H. Griffen and James C. Brewer were in the Riverside county jail in lieu of \$2,500 bail each, pending their preliminary hearing before Judge Eugene E. Therieu, on charge of burglary.

Both men were arrested early Friday morning by Beaumont police for local authorities on the charge that they had assertedly broken into a parked automobile and purloined valuables belonging to the owner, David Walker of Los Angeles. Other charges arising from similar thefts are pending, according to Chief of Police August Kettmann.

Going Up?

Town's Only Elevator Gains Headlines

It's the town's only elevator—but it gained prominence yesterday.

The motor operating the doors in the elevator at Bullocks Palm Springs acted up and sent out a bit of smoke.

Firemen dashed to the scene and when they left, the only damage reported was to the motor itself.

Steak Ride

Desert Riders Will Rally Tuesday Night

Members of the Desert Riders' association will take to the desert on their monthly moonlight-steak-ride next Tuesday night. Climax of the evening will be dancing at the Wars Memorial building sponsored by Los Compadres, to which the Desert Riders have been invited.

(Please turn to Page Eight)

State Officers Of DAV Will Speak Tonight

Villagers and visitors will be given an opportunity to see the Disabled American Veteran organization in action tonight.

An open meeting to which everybody is invited will take place at the Wars Memorial building at 8 p.m. today with Bert Landis, California state director of rehabilitation and former state commander of DAV and Earl Lucas, national service officer of that organization will be the featured speakers.

THEIR ADDRESS will be preceded by ritualistic rites performed by Palm Springs Chapter 66 of which Dr. James A. Potter is the commander.

Earlier in the evening Lee Bering, himself a World War II veteran and manager of the Palm Springs Tennis Club, will tender the visiting officials and officers of the local chapter a sumptuous dinner.

THE MEETING at the Wars Memorial building, Dr. Potter said, will be of particular interest to veterans of both World War I and II. Lucas in his address will tell these veterans of their rights under federal laws as ex-servicemen, how to go about obtaining hospitalization, filing of applications for compensation and how that compensation can be continued under the law if justified.

Landis will explain how veterans may go about in obtaining schooling, rehabilitation and training for a livelihood.

ALL MEMBERS of the Disabled American Veterans, in order to become members of that organization have to show disability as a result of service. Hospitalization for them, schooling, on the job training and rehabilitation is a constant battle of vigilance into which the DAV enters with its specific work.

The laws are so involved in technical verbiage, it was pointed out, it takes a "Philadelphia Lawyer" to unravel and find the benefits to which the disabled are entitled.

"**IT TAKES A MAN** well grounded in the laws affecting disabled veterans," declared Dr. Potter, "ascertain who is and who is not entitled to benefits under regulations."

The meeting tonight Dr. Potter declared should be of benefit to every ex-serviceman and particularly those who served in World War II."

He added that it is the intention of Congress and the people of this country to take care of its disabled veterans, and the DAV are ever vigilant to see that this wish is carried out.

Mink and Manure

Newest Village Organization Gathers In the Cash to Aid Community Hospital

The first inspiration for the name of the club was not unlike the second, for both "added" up, the end result was: "The Mink and Manure Club."

Actually it was the desire of the organizers, Trav Rogers, manager of Rogers' Ranch again, and Bill Gargan, radio and motion picture star, to do something for sweet charity, in this case to increase the financial steam of the listless campaign of the Palm Springs Community Chest fund.

CONCEIVED and decided upon, it quickly flourished with prospective members clamoring for an opportunity to become part of the original charter. One thing all prospective candidates were assured of was that no one would be black-balled as long as the fee \$2, was handed in, in the form of Uncle Sam's coin of the realm.

At a late count last night at Rogers' Ranch where recruiters stand by with pen, and membership-card in hand, the line was forming on the right and a total of approximately \$400 had been collected in dues since Monday night when the first card was signed.

ALL OF THIS MONEY will be handed over to the Community Chest earmarked for use by Palm Springs Community Fund.

As for the two inspirations which welled to overflowing in

Up Slowly

Chest Total Reaches \$42,059 Is Report

Official ending of this year's Community Chest drive ended in a home-stretch spurt yesterday with \$42,059 collected and enough more confidently expected to raise the total to \$45,000, it was announced.

Money was still coming in Thursday afternoon and several large contributions were still expected.

If the total does reach \$45,000, the amount will be approximately \$1,000 more than contributed last year, when \$44,000 in cash was collected and a pledge of \$1,000 which was never paid. Only \$500 in pledges were sent in this year.

Be There by 3:35 or Before

Still they come in, those letters and requests for tickets to hear Jack Benny, star of stage, screen and radio, broadcast from the American Legion hall next Sunday afternoon at 4 p.m.

The tickets have been gone since a week ago but the requests are continuing. One optimist called in asking for six yesterday.

Those fortunate enough to get two of the 340 tickets allotted the Village are reminded that the doors will close at 3:35 p.m. and no one will be admitted after that time.

Benny and his wife, Mary Livingston, are winter residents of the city. The remainder of their cast will arrive tomorrow. Technicians have been here for some days preparing for the broadcast which is expected to give Palm Springs some more coast to coast fame.

JUNDAUNTED by what most people consider a Herculean task of finding finances, Partridge insists that the furnishings, supplies for craft-rooms, kitchen equipment, books, athletic equipment, ice box, light fixtures and a myriad of other things would be forthcoming.

Others who have watched Partridge in his Boy's Club work, a project around which his heart is entwined, are willing to lay odds that he will obtain the furnishings in the end.

HISTORY of the organization reveals that after a series of money-raising events in which all members of the Lions Club lent a hand, it was incorporated in 1948.

The officers and directors of the corporation are as follows: President, George Oliver; Vice-president, Kenneth Kirk; Second Vice-president, Lloyd Simons; Third Vice-president, Henry Wick; Fourth Vice-president, Ernest Alschuler; Treasurer, Charles Burket and Secretary, Merrill Cocket.

THE YEAR of 1947 was an active one for the organization. The Boy's Club was selected as an agency by the Community Chest and the organization received operating expenses. Four

(Please turn to Page Four)

SPORT CAR SPEED TRIALS

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La Bue Stays on 120 Hours, Chest Gets \$2100

At 11:30 p.m. Tuesday Art LaBue stopped his marathon

announcing stunt at KCMJ—and

during that time he had raised

\$2100 for the Community Chest.

One donor gave \$1,000, impressed

by LaBue's stamina, another

\$600 and the rest came in smaller amounts.

During his 120 hours of continuous broadcasting, LaBue

played 1372 records, made 546

spot announcements, 267 station

identifications, 53 news broad-

casts and drank 127 cups of coffee.

The 22-year-old announcer who

worked while the rest of the

staff slept, did his snoozing in 15-

minute catnaps while CBS pro-

grams were on the air.

No, he didn't lose any weight.

To Aid Children

Premiere at Plaza Is

For Shrine Charity

Premiere showing of "The Sins

of Harold Diddlebock" starring

Harold Lloyd, drew a large

throne to the Plaza Theater

Wednesday night.

All tickets sold were in the

form of a donation to the Shriners' Crippled Children's Fund, to be used in the erection of a hos-

pital in Los Angeles.

ALL OF THIS MONEY will be

handed over to the Community

Chest earmarked for use by

Palm Springs Community Fund.

As for the two inspirations

Miss Koontz, H. H. Tuchfarber Wed in Village

Palm Springs Community church was the scene of the marriage of Miss Helen R. Koontz, daughter of Mr. and Mrs. R. B. Koontz of Oklahoma, and Harry H. Tuchfarber, son of Mr. and Mrs. Bert Tuchfarber of Palm Springs at 2 o'clock the afternoon of Valentine's day.

The bride, a resident of Palm Springs since last June and an active member of the Community church choir, formerly made her home in several different cities in Oklahoma, attended Oklahoma A&M, after which she was a member of the Wacs during three years of the war, most of which time was spent in North Carolina and Georgia.

The bridegroom has resided locally and in Riverside and graduated from Palm Springs high school before joining the navy taking part of his training in V-12 at Southern Methodist in Texas. He spent thirty-six months overseas. He is at present employed in town by Contractor Charles Chamberlain.

Reverend John Jacks who made the trip from Oklahoma to perform the ceremony brought with him his wife, Mrs. Jacks, and the bride's mother and father. It was necessary for them to begin their return trip the morning after the wedding. This was their first visit to California. The services were attended by friends and relatives of the popular couple who later presided at a lovely reception at the home of Mr. and Mrs. Ray Tompkins.

The groom's brother, John Tuchfarber, acted as best man during the double ring ceremony; and Barbara Sanders, friend of the bride since her arrival in California and during two years in the service, was maid of honor. Ushers were Van Linkletter of Cathedral City and Russel Tompkins of Palm Springs.

If you put all your eggs in one basket, put the basket in the safe.—Arnold H. Glasow.

Mrs. Morrison Honored Guest At Baby Shower

Mrs. Maurice (Norma) Smith gave a baby shower in her home Wednesday night for Mrs. Bob (Barbara) Morrison.

Invited to be present were Mesdames Gil Smith, Trudy Hall, Doris Redding, Wendell Delano, Donna Mills, Tom Lyon; Misses Mary Cormann, Anne St. Claire, Joanne Tuttle, Joy Arkelian, and Nan Dutemoff.

It's SPRING

PAINT UP SUPPLIES

DUTCH BOY PAINT AND SUPPLIES

Wonsover Flat Wall Paint

Enamel and Eggshell Finishes

Sash and Trim Colors - Outside House Paint

One Coat Stucco Paint

CLEAN UP SUPPLIES

Dupont Sponge Minute Mops 1.95
Mop Handles 29c Mop Heads 45c to 2.10
Deck Mops 70c Mop Pails 75c to 4.50
O'Cedar Dust and Oil Mops 1.49 to 2.49
Brooms 1.50 to 2.00 Push Brooms 4.80 to 7.35
HOOVER - WESTINGHOUSE - G. E. SWEEPERS

FIX UP SUPPLIES

TOOLS FOR MECHANIC OR HANDY MAN

Saws 4.40 to 5.15
Hammers 1.35 to 2.25
Planes 2.10 to 7.05
Drills 2.10 to 5.15
Levels 1.55 to 6.00
Wrenches 1.35 to 2.70
Screw Drivers 40c to 80c
Chisels 1.25 to 3.40
Hatchets 2.80 and 3.00
Squares 1.05 and 2.50

GARDEN NEEDS AND EQUIPMENT

Garden Rakes 1.95
Leaf Rakes 1.00 to 2.75
Shovels 2.15 to 3.15
Hoes 1.00 to 1.65
LAWN MOWERS 21.50 to 39.00
CAPITAL LAWN EDGERS 20.25
WHEEL BARROWS 13.25 to 29.95

YOUR ALL YEAR 'ROUND STORE

Business Women Hear Thanks for Civic Activities

Letters of appreciation for the work the Business Women's club is doing to promote the Village and its civic affairs, were read at this week's breakfast meeting of the organization at the Royal Palms dining room Wednesday. Mrs. Mildred Veano, president, was in the chair.

Letters were received from Marilyn McKay, Desert Circus Queen, in appreciation of their part in the Coronation Ball; from Mrs. Harriet Henderson for the work the club did in connection with the Christmas tree party for youngsters; from Mrs. Madge Holderman, public health nurse, for aid in Welfare clinics; from Caroline Hicks for help given the TeenTarget; from Mrs. Betty French, on behalf of the Girl Scouts; from Mrs. Beth McCloud, Business Women's club of McCloud.

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Easter Sunrise Choral Practice Is Progressing

The members of the Community church choir are eagerly looking forward to their singing during the annual Sunrise service to be held on the hillsides overlooking the Desert Inn, Easter morning, March 28th.

Mrs. Holly Lash Visel, director of music, has chosen outstanding sacred musical selections, familiar to all, to be sung during the presentation. She is, as usual, vigorously rehearsing the choir to attain vocal and ensemble perfection.

Highlighting the service, will be a period of broadcasting over the facilities of the Mutual Broadcasting System and its local affiliate, KCMJ. The choir, augmented by a number of local singers, will participate in this program as well as the customary Sunrise service.

Choir rehearsals are being held at the Community church here in Palm Springs every Thursday evening, beginning at 8:15 o'clock. All local singers who would like to take part in this impressive and colorful annual presentation, are cordially invited to attend the rehearsals at that time.



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Community Church Building Fund Campaign Opens

As the climax to the weeks and months of preparation for the Building Expansion program of the Community church, a "Chest of Joash" Sunday will be observed at the regular morning service (eleven o'clock), February 22.

"This custom goes back some twenty-seven centuries to an experience in the history of Israel, as recorded in the Old Testament (II Kings 12:9)," said the Rev. James H. Blackstone, pastor. "A chest was placed by the altar in the temple and the people brought their gifts and contributions and placed them within it."

AT THE SERVICE this Sunday a beautifully carved ancient Spanish chest over four hundred years old, provided by John C. Langtry, will be placed in front of the chancel of the church.

After the sermon by Rev. Blackstone on the subject "We Are Stewards," all those who are present will file past the chest and will place their pledge cards in it. There will be no reading of names or amounts pledged, and consequently no embarrassment to visitors who may not wish to contribute. This service commences the drive for a total of \$125,000 needed to provide Sunday school units and social rooms, and to enlarge the seating capacity of the church sanctuary.

"God has blessed and prospered Palm Springs and all who have an interest in this work are invited to share in it," said Rev. Blackstone.

The choir will render special music and Mrs. Fay Brainard will sing a solo, "He Smiled On Me" by O'Hara.

A nursery is conducted for children during the 11 o'clock service.

THE COACHELLA VALLEY Christian Endeavor Union is to have a rally in the Community church on Sunday evening, commencing at 6:15. The meeting will be under the leadership of Miss Pat Fowler. The high school girls quartette of the Community church will render a special number. Both the Junior High and Senior High Christian Endeavor groups will unite in this rally.

At the evening service, 7:30 o'clock, a song service will be directed by Holly Lash Visel and

Geo. Washington Church-Goer, Will Be Topic Sunday

Rev. Robert M. Hogarth, rector, will preach Sunday morning in the Episcopal Church of St. Paul in the Desert on "George Washington, Churchman".

"The Episcopal church regards this fellow churchman of long ago as an ideal of practical Christianity," the Rev. Robert M. Hogarth, rector, said. "In the neighborhood of Mount Vernon, for miles around, every little Episcopal church proudly sets aside 'Washington's pew' for the attraction of admiring tourists. So also in New York and New Jersey, and other centers of military operation in the revolution we find evidence of his constant church-going."

The Lenten services on weekdays this week will be two in number: Tuesday, February 24, at 10 a.m. Holy Communion and meditation. Thursday, February 26, from 3 to 5 p.m. in the home of Mrs. H. Earl Hoover, Smoke Tree Ranch, with Litany and address by Rev. Hogarth on "The Episcopal Church: Her Discipline," with social, tea, and

a choir of forty-seven boys and girls will present special music.

Sunday school classes start at 9:45 a.m.

Tax Notes

By EDWARD J. NELISSEN

WHAT CONSTITUTES INCOME

The first items to be reported on the individual income tax return are the salaries, bonuses, commissions and other compensation received for services rendered during 1947.

For most taxpayers this is a simple procedure since the amount to be reported will be the amount shown on the "W-2". However, if the employee travels in the course of his employment and the employer reimburses him SEPARATELY for the traveling expenses the employee must add the amounts so reimbursed to the compensation shown on the "W-2". If such reimbursements amounted to more \$500.00 during the year the employer will have given him a form "1099" showing the amount reimbursed. The amount actually expended is then deducted from the total received. The amount expended and the amount reimbursed may not always be identical since for instance, your

refreshments. Confirmation candidates will have two more weekly instruction hours before the Bishop comes on March 7, Sundays at 6:00 p.m.; Tuesdays at 7:30 p.m. and Wednesdays at 4:00 p.m.

employer may reimburse you on a mileage basis for your car expenses and you may choose to deduct the cost of repairs, gas, oil and depreciation actually incurred. Remember that the relationship of "employer-employee" exists even if you own all of the stock of a small corporation and you are an officer of this corporation.

Reimbursed expenses and expenses incurred by an employee in the course of his employment WHILE AWAY FROM HOME are the only expenses which can be deducted directly from compensation for services. It is important, however, to take this deduction directly off the income since by so doing you can still claim the \$500.00 standard deduction on the long-form or automatically take the 10 per cent deduction on the short-form.

When services are paid for in property in lieu of cash the fair market value at the time of receipt should be included in gross income. Thus, board and lodging furnished in addition to wages constitute income unless furnished for the convenience of the employer. Compensation paid for in stock or notes constitutes income at the fair market value of the stock or notes.

Also, do not forget that automobile, refrigerator or house you won in a radio contest or drawing.

(Next Tuesday: Income from Dividends and Interest, Annuities and Pensions.)

PALM SPRINGS, CALIF.
Friday, February 20, 1948

The Desert Sun 3

Carlos' Zapateria

Mexican Shoes Exclusively

Huaraches - Sandals

Slippers

Featuring

TRES CABALLOS

The Finest Mexican

BOTIN CHARRO

BOTIN VAQUERO

THE FLYING JODHPUR

Practical for

Dress, Western Wear

and Walking

CARLOS . . . at 136 Andreas

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SURE of full value in produce because...

... Safeway brings you fruits and vegetables of guaranteed quality, prices them by the pound. With everything measured by weight, there's no need to buy more or less than you need to make your purchase come out in even "dozens" or "bundles." You select the exact amount you want of an item . . . pay only for what you get. Less food wasted, more money is saved. So be sure of full value on every purchase, every day . . . shop SAFEWAY.

DELICIOUS APPLES

Crisp juicy Delicious Apples from the orchards of the state of Washington. Every bite is a taste delight. Buy a supply of Delicious Apples today, during this producer-consumer event.

lb. 8¢

CRISP CELERY

UTAH TYPE. DELICIOUS
IN SALADS OR CREAMED lb. 10¢

BANANA SQUASH

EXCELLENT
TO BAKE lb. 5¢

Red Grapes

Emperor variety. Good size. lb. 12½¢

Head Lettuce

Crisp, solid. For salads. lb. 12¢

Fancy Cabbage

Solid. Excellent for slaw. lb. 3¢

FOR LENTEN MENUS

Spaghetti Gold Medal. Long 2-lb. pkg. 38¢

"A1" Spaghetti Long type 32-oz. pkg. 38¢

White Corn Meal 10-lb. bag 93¢

Yellow Corn Meal 10-lb. bag 79¢

Seedless Raisins 2-lb. bag 23¢

Large Prunes Mariani 40/50 size 2-lb. pkg. 35¢

Sugar Belle Peas 20-oz. can 19¢

DESSERT ITEMS

Peaches Castle Crest Choice Halves 29-oz. can 25¢

Marshmallows Fluff-fest 1-lb. box 27¢

Cornstarch Kingsford 1-lb. box 11¢

Hyde Park Cookies 1-lb. pkg. 45¢

Venus Fig Bars 1-lb. pkg. 25¢

Pepsi Cola Contents only (Deposit extra) 12-oz. bottle 5¢

SAFEWAY SAVINGS

Nu Made Mayonnaise quart 79¢

Cider Vinegar Old Mill gallon 49¢

Sno-White Salt For table 10-lb. bag 23¢

Calumet Baking Powder 5-lb. can 75¢

HOUSEHOLD ITEMS

White Magic Bleach gallon 38¢

Scotch Cleanser Triple Action 14-oz. bottle 11¢

TOBACCO and SNUFF

Tobacco Horseshoe Plug each 11¢

Tobacco Day's Work Plug each 11¢

Garrett's Snuff each 9¢

DESSERT WINE

Port Wine Fidelis half gallon 1.39

Wine offered only in Safeway Stores licensed to sell it. Tax additional. (Less 10% in full cases)

ALL PRICES IN
THIS AD ARE
EFFECTIVE
THROUGH
MONDAY, FEBRUARY
23, 1948, IN ALL SAFEWAY
STORES IN THIS VICINITY.

SURE of real meat values because...

... all Safeway meats are guaranteed tender and juicy, cut "waste-free" before weighing. More meat for your money.

SALMON FILLET NORTHERN PAN READY lb. 59¢
HADDOCK FILLET lb. 47¢
ROUND STEAK EXCELLENT TO SWISS lb. 69¢
PIECE BACON WHOLE OR END CUT (CENTER CUT, LB. 65¢) lb. 59¢
LAMB BREAST TO BRAISE OR BAKE lb. 23¢

SURE of right prices because...

... it is Safeway policy to price all items as low as possible. Compare our prices, you'll shop at Safeway.

CHERUB MILK small 6¢ tall can 12¢

PINK BEANS CALIFORNIA GROWN 5-lb. bag 89¢

PINTO BEANS CALIFORNIA GROWN 5-lb. bag 79¢

CORN MEAL YELLOW ANY BRAND 5-lb. bag 40¢

MAZOLA OIL pint tin 45¢ quart tin 89¢

BLACK TEA Lipton's Tea Black 1/2-lb. pkg. 63¢

Canterbury Tea Black 1/2-lb. pkg. 47¢

An invigorating beverage. (1-lb. pkg., 89¢)

PANCAKE FLOUR, SYRUP Pancake Flour "A1" 4-lb. pkg. 47¢

Flapjack Flour Alber's 4-lb. pkg. 47¢

Karo Syrup Red Label 5-lb. can 59¢

Karo Syrup Blue Label 5-lb. can 57¢

EDWARDS COFFEE Regular, drip, pulverized

Back on the Job**Ordway Returns to Duty
After Brief Illness**

Police-detective Durman Ordway was back on duty yesterday after a siege of illness that confined him at the Palm Springs Community Hospital for more than three days.

Attending physicians diagnosed his condition as an acute attack of indigestion induced it is said by an over-indulgence in milk, tasty cakes and rich, deliciously tempting chocolates, all accumulated at his home as a result of Valentine's Day.

More than 50,000 different things are made of rubber.

Off to Erin**Lou Fennelly En Route
To the Auld Sod**

Lou Fennelly, tall, handsome and blonde Western Airlines station agent here, was enroute to Shannon, Ireland, this week where he will assist in settling an estate of a deceased relative.

A bon voyage party was held at his home at Rancho Miage by Esther Gilbert, Ida Keeney, Lee Baker, Roger Sullivan and Mickey Wainess. Enroute to Ireland Fennelly will stop at his home town of Butte, Montana, and then from there to New York and Shannon, Ireland.

Happiness doesn't just happen.

From Page One—MORE ABOUT

Boy's Club . . .

baseball teams were created and most of the trophies were won by the boys.

The biggest financial contributions resulted from the sale of a Buick automobile, when \$2585 was collected and earmarked for the ultimate building fund.

WHEN COMPLETED the building will be open from 3 p.m. to 9 p.m. with a closing period for the dinner hour from 5:30 to 6:30 p.m. Activities will include games, movies, parties, physical training and other athletic games.

All of the old members will have to register, with the permission of their parents to become members entitled to the use of the new Boy's Club building.

**Father Dies Two
Days Before Baby
Daughter is Born**

Death stalked through the life of a baby girl two days before it was born when its father, Lawrence Simpson, 34, member of the Owen Coffman Post of the American Legion and resident in the Village for more than four years, failed to rally from a fatal heart attack.

He died at the Coachella Valley hospital February 12 at 5 p.m. His wife, in the same hospital awaiting the birth of her child, knowing all the time of the serious condition of her husband finally had a five and one-half pound baby girl delivered to her Sunday Feb. 15 at 12:35 p.m.

DURING THE COURSE of a stag party at the Wards Memorial building by members of the Owen Coffman post, approximately \$50 was raised for the widow.

Other friends in the Village are attempting to collect a fund for the mother and child to at least tide her well on her way to recovery from child birth.

THE OWEN COFFMAN POST conducted services for the deceased in the auditorium of the Wards Memorial building at 9:30 a.m. yesterday with Rev. James H. Blackstone officiating. Later the body was shipped to Simpson's former home in Oakland for burial.

In addition to his wife and newborn child, Simpson is survived by a brother, Earl J. Simpson, and seven sisters, all of whom live in the Oakland area with the exception of two, one of whom lives in Philadelphia and the other in Gresham, Oregon.

"The future of the Navy depends," the Secretary of the Navy has said "on a national understanding of seapower, and the ability of our Navy to control the sea ways; adequate trained personnel competent to perform the technical assignments necessary today; ship and aircraft industries capable of rapid expansion and thorough research and development programs."

"In this Air Age, the Navy as a combat organization, is as strong as its aviation, the air arm on which rests the burden of maintaining our seapower," according to the Hon. John Nicholas Brown, assistant secretary of the Navy for Air.

Conscience: The still, small voice that warns us but doesn't stop us.

When water particles are collected in a fog and examined under a microscope virtually all of the particles are found to contain tiny specks of dust.

Some folks seem able to resist everything but temptation.

Remember the gold lingerie clasps that mother used to wear? They are back for wear with frilly camisoles that top the new spring petticoats.

The saddest lament of any spouse: "I must have more Money for the house!"

Scientists say the Rocky Mountains are gradually growing higher.

Inflation is like bubble gum—bubble or nothing.

CULVER NICHOLS**To the Citizens of Palm Springs:**

TO VOTE in the April City election you must be properly registered BY MARCH 4. Don't wait in line at the last minute. Register today at the City Offices before it is too late.

This election is unusually important because voters in 5 of the City's 7 districts face the responsibility of selecting the new "board of directors" for our municipal corporation.

"Slates" of candidates will doubtless be nominated, with backing from interests that would like to influence or control a majority of the Council and thereby control the City government. For example we might reasonably expect a slate endorsed by a downtown business group, seeking to promote and protect legitimately the growing commercial community of Palm Springs. Still another group may get set to "liberalize" the Council and City government, toward the goal of a "wide-open" town. This kind of liberalization, that could wink at gambling and related unlawful enterprises, has been vigorously resisted by every City Council we have had, including the present one. Law-abiding citizens will want the new Council to continue such resistance.

The important thing to remember in the election is that each Councilman is an individual, your personal representative, and that we want a government of men and women, not of interests and slates.

The district I represent is one of the largest Palm Springs neighborhoods devoted primarily to home and family occupancy. I feel that our comparatively unvocal and unaggressive RESIDENTIAL Community needs representation in the City government in order to maintain a balance with the more active commercial community.

I am running for a second term because I sincerely believe that I can properly represent Palm Springs and my district and that my working knowledge of our City's many complex problems will help me to be of real service in the difficult times that lie immediately ahead.

With this first message I hope to arouse citizens to the urgent need of registering to be voters, and voters to a careful and searching scrutiny of every candidate, including

*Yours Sincerely,***Culver Nichols**

Announcing
*The World's Finest
 Desert Resort*

**Palm Springs
 BILTMORE**

To enjoy the new-found luxuries of the Palm Springs Biltmore is to experience your most precious vacation days. Here indeed is desert living at its best . . . luxurious guest suites amid luxuriant landscaping . . . innovations in resort comforts and appointments never before known to the most exacting vacation seeker.

For information on accommodations write, wire or phone the

Palm Springs Biltmore

PALM SPRINGS, CALIFORNIA

MORE NEWS from
Palm Desert

News, news, news! More exciting every week. Bustling, busy, beautiful Palm Desert makes another headline with the opening of the desert's newest and finest resort hotel. If you want to see America's finest desert community, come on down to Palm Desert this week-end . . . and if you want to see what's new in desert resort luxury and comfort, come to

The Formal Opening of
FIRECLIFF LODGE

SMARTEST ADDRESS IN THE AMERICAN DESERT
 SATURDAY AND SUNDAY, FEBRUARY 21-22



Open house this week-end at Firecliff Lodge! See the luxurious bungalows, rooms and suites. See the smartest ideas of the year in interior decoration—See comfort you've dreamed about! Come to the opening this Saturday and Sunday—Make reservations for a gourmet's buffet luncheon on the smart Firecliff Patio.

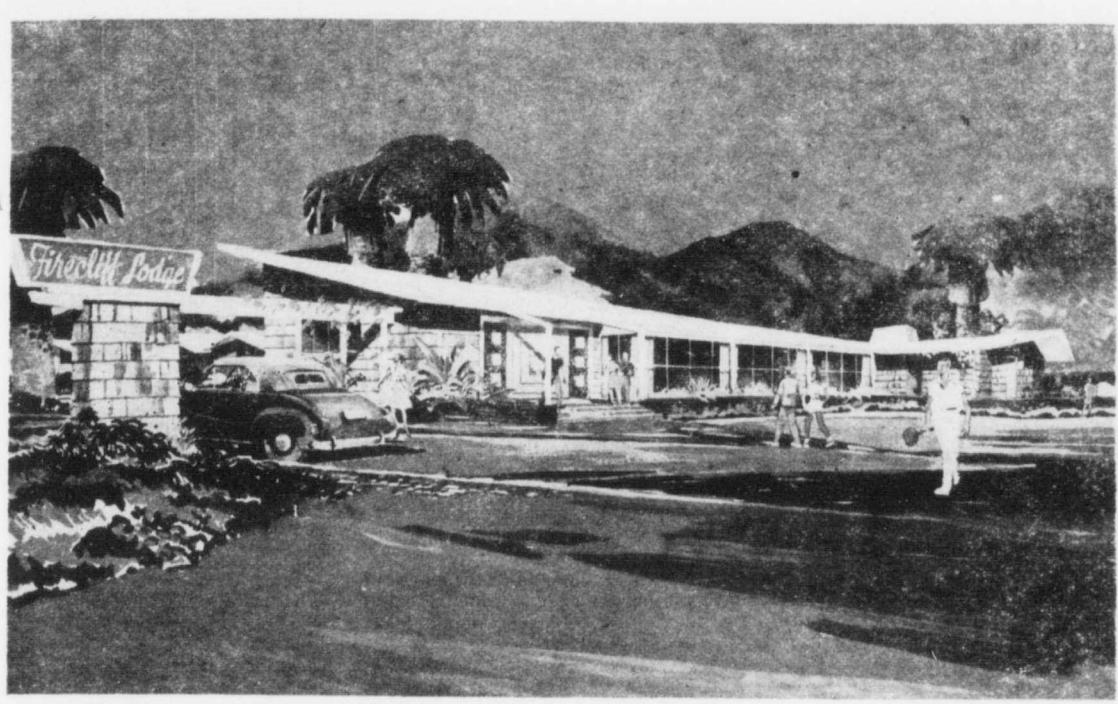
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EDITH WARD, Tract Agent





FIRECLIFF LODGE—The new bungalow hotel, named for its owners, Cliff Henderson and Leonard Firestone, has recently been completed at Palm Desert and will celebrate the formal opening of its dining room tomorrow and Sunday. The specialty of the house during the two days will be the buffet luncheons served between twelve and three in the afternoons. In addition to service to guests at the Lodge, the dining room will be open to the public by reservation throughout the season.

Add Two New Names to Fire Dep't Roster

There are two new members at the fire station these days. One is a little ball of fuzz called Spike. Spike's papa was an Irish terrier, his mother a Spaniel—

and he is a fireman. Spike succeeds Pete, the friendly little dog which used to ride the fire wagon to all fires until he was killed in a pedestrian lane. Firemen say that Spike is rapidly learning what a strident telephone means. At present, he just gets out of the way of the firemen but soon, they say, he'll be right up there waiting to get into the seat with the driver.

The other new fireman has no name as yet. But he's waddling around briskly. He's a duck

which Bill Jr., son of Fire Chief Bill Leonesio, won at the recent Indio fair.

But the new firemen are still quite young—but give 'em time and they'll be earning their keep.

Comber yarn in the cotton textile mills means yarn made from long staple cotton from which the short fibers have been "combed" out.

Birth cards that fit easily into a billfold are now being issued by several states. Much handier than a birth certificate, it is a combination birth registration and identification card.

Admitting he robbed a filling station, a man arrested in Cleveland told police he "only did it to get money". He was already tanked up.

MOST IMPORTANT and sweeping plan to bring more of the businessmen into the Chamber membership is the move to send membership cards to all business establishments in the Village. This card would be good for 90 days and would entitle the holders to the same rights as a paid-up member. At the end of 90 days, these business people will be asked, if they like the organization, to contribute their dues.

As for the ten new directors, members at the meeting Tuesday night emphatically declared, they wanted a hand in the election of these new directors—that is, they will be elected to the directorate from the floor and by plurality of votes.

RESULT of the meeting Tuesday which started off placidly enough and then waxed hot with the determination that come what may Palm Springs shall have a Chamber of Commerce, \$500 in dues was collected and two of the members doubled their pledged dues.

Fred Hubbell and Herman Reich both gave Boyd checks for a handsome amount to cover their memberships.

Another far-reaching result of the meeting was the decision to hold a meeting of the membership every Tuesday night until the Chamber of Commerce is well out of its financial strait-jacket.

ASTONISHMENT creased the faces of all present when it was learned that only three of the cocktail lounges in the Village hold membership cards in the Chamber and that only 35 per cent of the many hotels and apartment houses in the Village are on the rolls.

The decision to send membership cards to all business license holders in the Village came about as a last and final move to add to the rolls some 600 businessmen who are not members and are profiting from business of this resort town by "riding on the financial coattails of others."

ALSO THIS CAMPAIGN to get new members will be followed by a personal call on the part of volunteers pledged to do the job at the conclusion of Tuesday night's meeting. They are Herman Reich, Andre Mieson, W. R. Wright, H. O. Tray, Phil Delano, Virginia Colville, Ben S. Shearer, John Ballard, Earl Streeb, C. R. Helter, Jerry Webber, Colin MacArthur, R. D. McKenzie, Tom Purness, Keith Herbert, Marie Belyea, Gayle Thompson, Ray Hillier, Hilton McCabe and Reed Hubbell.

Still another result of the special director's meeting yesterday is the plan to create an advisory staff of winter residents, proven successes in their particular fields of endeavor.

It was felt that such experienced men would be able to give with some sound advice to the Chamber of Commerce directors.

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In a 2-Bedroom Home Completely Furnished
Sunny Patio
Tile Roof - Steel Sash
Modern and Attractive

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— Linda Walker —

— Estelle Ewart

Associate Broker DON CAMERON—Dial 2721—Ask for 1091

**HARRY HOLT, Vice-President
General Manager**

Owner-Developers — A. Ronald Button — David F. Culver

From Page One—MORE ABOUT

C. of C. . .

in view of the more active role its members intend to play in civic affairs in the Village.

Ben Shearer, president of the Home Owner's League emphasized Tuesday night that his organization has and will continue to support a strong chamber of commerce here.

AT THE MEETING Tuesday night when harassed and "straight-punching" President Florian Boyd asked for a showing of hands if it was the wish to accept the resignation of the 30 directors including himself, a heated discussion resulted.

In the end it was almost unanimously agreed upon for Boyd to take back to the directors the recommendation that it prune itself of at least ten dormant directors. This was done at the special meeting yesterday morning but official action cannot take place until the first Tuesday in March at a regular meeting. It seems that the by-laws and constitution of the organization prohibits such action other than at a regularly stated meeting.

MOST IMPORTANT and sweeping plan to bring more of the businessmen into the Chamber membership is the move to send membership cards to all business establishments in the Village. This card would be good for 90 days and would entitle the holders to the same rights as a paid-up member. At the end of 90 days, these business people will be asked, if they like the organization, to contribute their dues.

"Well," continued the unabashed Trav, "she came into the lounge, the edges of her expensive coat just a mess and smelling to —. Well that's really how we finally arrived at the name of the organization, 'The Mink and Manure Club. Catch on?"

MEMBERS hail from all corners of the nation according to the register. There are two members who hail from Caracas, Venezuela, Carlos Puncles and Robert Diaz.

There are several offices yet to be filled. One being eyed by many of the members is "Chief Tail Currier."

From Page One—MORE ABOUT PALM SPRINGS, CALIF.
Friday, February 20, 1948

Mink and Manure . . .

of the creation of the club. Said he:

"Lady friend of mine from New York who has never missed a premiere at the Stables couldn't find a parking place for her automobile, nearer than on the other side of the corral. Determined to be present, she parked and seeking a shortcut climbed over the corral fence mink coat and all."

"SOMEHOW she became lost and before she was able to regain her sense of direction, she was dragging one foot behind the other through the stables, her long mink coat sweeping the aisle between the horse stalls.

"Well," continued the unabashed Trav, "she came into the lounge, the edges of her expensive coat just a mess and smelling to —. Well that's really how we finally arrived at the name of the organization, 'The Mink and Manure Club. Catch on?"

Regardless of the development of new weapons, the Navy is still the first line the enemy must hurdle either in the air or on the sea in approaching our coasts across any ocean. The earliest warning of enemy air attack against our vital center would be given by naval air, surface and submarine radar pickets deployed in the vast ocean spaces which surround the continent.—Fleet Admiral Nimitz.

Married men are more religious than single men—they believe in a higher power.

The Desert Sun—

Friday, February 20, 1948

OLIVER B. JAYNES, Publisher

Issued Every Tuesday and Friday

At Palm Springs, Calif. Phone 2249

R. F. GRAFTINGER, Editor

GRANT WOOD, Business Mgr.

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Duplex—Warm Sands	21,500
Triplex—Warm Sands	29,500
4-Unit—Tramway Area	40,000
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No extra charge for meals while you're aboard; accurate reasons for flight delays; traditional western hospitality.

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ENTERTAINMENT FOR OLD AND YOUNG

**FREE MARINETTE SHOW
for the CHILDREN
At 2:30 P. M.**

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ALL
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**CAKE WALK at 6:30 P. M.
OVER 100 HOME MADE CAKES
It's Lots of Fun**

Bingo Games - Door Prizes - Games of All Kinds

THE PROCEEDS OF THIS EVENT GO TO THE CATHEDRAL CITY CHAMBER OF COMMERCE
IT'S ALL FOR A GOOD CAUSE—COME HAVE A GOOD TIME—GET YOUR FILL OF BARBECUE

This Ad Was Made Possibly By the Following Cathedral City Merchants:

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Sports

Palm Springs And Blythe To Clash Saturday

Palm Springs high meets Blythe high in a non-league basketball game at Coachella Saturday night it was announced by Coach C. E. Ballagh yesterday.

Then a week from tonight the Indians journey to San Jacinto to meet San Jacinto high in a league game.

With three wins and three losses Palm Springs is up near the leaders and still a threat to the top squads.

Despite our protestations of disinterest in the internal policies of other countries, we are viewed with suspicion abroad. —Henry A. Wallace.

The river Nile has no tributaries for the last 1700 miles of its journey to the sea, largely through deserts.

New

2-Bedroom Modern

Unfurnished
HOME

120' Frontage
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Use of Swimming Pool
Palm Springs Schools
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Put Your Own Ideas
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Precision built—No larger than a cigarette pack!
Handy to carry—

EASY TO USE — ECONOMICAL
\$1.00 per roll of film—which includes development
and printing of 12 separate pictures.

Size 2 1/4 x 3 1/4 Picture

SEE IT TODAY!

In the Sky Blue Building
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Desert Camera Shop
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Weiss Racks Up 31 Points to Put Villagers in Front

Name Ellerbrook Swimming Pro At New Biltmore

Coach to many aqua-minded motion picture stars, Frank Ellerbrook has been appointed swimming instructor at the Palm Springs Biltmore hotel. He has taken up his duties at the beautiful plunge of that new resort. Ellerbrook formerly served as

swim instructor at the Copacabana Club of the Beverly-Wilshire hotel in Los Angeles. Among the screen celebrities he knew there and whom he greeted this week in Palm Springs are Joan Davis and Charles Winniger. They are among the film celebrities who have "discovered" the attractive Palm Springs Biltmore.

Among the little surprises that make up the Biltmore's policy of "extra services" is the Biltmore's announcement of radios for guest rooms without charge. A large quantity of latest model tone-control radios has been purchased to make this service possible at the Palm Springs Biltmore.

When storing appliance cords, do not kink or bend them sharply. Detachable extension cords should be wound loosely around two round hooks or pegs. Never wrap cords around hot appliances.

Top Golfing Stars Of Nation Enter 13th Invitational

Although the event is still more than three weeks away, interest in the 13th annual Palm Springs Invitational golf tournament in March is high in coast golf circles and the entries have come in so rapidly that the limit was reached this week.

George Howard, pro at the course and one of the committee which runs the event, announced this week that 90 entries had been returned from eligible players and that no more could be accepted. The nine-hole course will accommodate only that many golfers.

PALM SPRINGS, CALIF.
Friday, February 20, 1948

The Desert Sun — 7

TOURNAMENT plans call for higher handicappers to play Tuesday and Wednesday, March 16-17, seniors to compete Thursday and the open amateur class on the week-end, March 19, 20 and 21. The defending champion is Ray Sleepy while Hy Walton holds the seniors crown.

The field will comprise one of the strongest amateur medal play tournaments of the entire year in this state, with Marvin (Bud) Ward, the two-time former National Amateur champ, and Harry Givens representing the Northwest; Ed Lowery from San Francisco, Eli and Jack Baretta from San Jose, Buddy Lehman of New York, and such local stars as Johnny Dawson, Roger Kelly, Bruce McCormick, Willie Barber, Ralph Evans and a number of others.

THIS YEAR the men's tournament on the Village course precedes by one week the Palm Springs women's invitation championship, to be held March 29, 30 and 31. A mixed foursomes on Sunday, the 28th, starts things rolling.

Last year little Marlene Bauer, the Long Beach mite, surprised a strong field by taking the title. She and her sister Alice will compete in this 13th renewal of the tournament.

A shallow bowl of household ammonium may be put in the oven of a range to soften any grease that has baked on. A badly soiled oven may need this treatment for several successive nights. The softened grease should be wiped off with a damp cloth.

"The Favorite" PALM HOUSE

of

Palm Springs

Sets The Stage

BILLIE and CLIFF

MADE THEIR DEBUT LAST NITE
WHAT A NITE!

TERRIFIC—YES! DOUBLE TERRIFIC

For 14 Weeks Billie and Clif Slayed 'Em
at the Bagage in Hollywood

Their "Personalized Whitty"
Poetic Songs — — "You Should Hear"

ALL WE CAN SAY IS—

IF YOU WANT A TABLE ... COME EARLY

The Stage Is Set For Terrific Entertainment

PALM HOUSE—THE FINEST EATING SPOT IN PALM SPRINGS



Added Attraction!

Roy Randolph's
Exhibition—RUMBA AND
SAMBA DANCERS

Food Served From 5 P. M.
STEAK - CHICKEN - RIBS
CHINESE FOOD

COCKTAILS As You Like 'Em

For LIMITED RESERVATIONS

FRI. - SAT. - SUN.

PHONE PALM SPRINGS 6234

NO COVER
MINIMUM

Palm House, S. Palm Canyon Dr. at Intersection

REMEMBER . . . THURSDAY NIGHT SADIE HAWKINS NIGHT STILL THE BIG SHOW IN PALM SPRINGS

NIGHT AFTER NIGHT

CROWDS CONGREGATE TO . . .

DINE and DANCE

TO THE

Sweet Music

OF

FRANKIE ORTEGA

and His
Band

One of the important purposes of the Navy in time of war is to control the waterways for our own use and to deny them to the enemy. So long as there is traffic on the seas, we will need a Navy and it must be the best in the world. (Secretary of the Navy, John L. Sullivan.)

FOR SALE BY OWNER

Just Completed
Owner Leaving Valley
MODERN ADOBE
Palm Village

Three bedrooms, large closets, 2 complete baths, asphalt tile floors, large kitchen, built-in range, breakfast bar, service area. Living room and dining area, redwood ceiling, large plate glass picture window which frames beautiful view of mountains and grapefruit groves. Enclosed patio, car port and storage area. Furnace heat and air cooled, Rockwool insulation. Lot 85x123. Lawn and landscaping. Privilege included with property: Swimming Pool, Tennis Court, Badminton.

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On San Jose—North of
De Anza St.
PALM VILLAGE



An Exclusive Development for the Discriminating

by the original owners of the Smoke Tree Ranch with similar protective restrictions.

Under Construction
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GRILL ROOM, AND
GUEST COTTAGES
MAID SERVICE TO
PRIVATE HOMES AND
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The advantages of a private estate without responsibilities . . . all large lots to insure privacy, at non-inflated prices . . . Artistic small homes permitted . . . astonishingly low building costs through the ranch construction service . . . every utility including natural gas . . . Eleven homes now under construction.

Directions: Ramon Road past the airport, across Highway 99 to the end.

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AT THE OFFICE

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RANCHES

Five-Acre Date Ranch with monthly rental income.
\$18,000 Will Handle

22-Acre Desert Ranch. Two-bedroom, 1-bath home.
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100% All Wool Suits

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JACKETS . . . \$11.95 to \$24.50

SLACKS . . . \$10.95

BLOUSES All Wool . . . \$6.95 to \$8.95

Many of These Suits Are the Famous
NARDIS SPORTS WEAR

NO MARK UPS—The Original Tickets
Are Still on Garments

SALE PRICE ONLY 1/2 OF MARKED PRICE

Scotts
HOUSE OF GIFTS
CATHEDRAL CITY

Kramer and Riggs Given Awards for Top 1947 Honors

composition, I wondered what there was to write about . . . Hadn't a gripe in the world until someone called in about a piece in a San Diego paper where one of the boys took his spits out on Palm Springs because he got nipped here . . . Well, that's off my chest. You shouldn't blame the whole movie crowd for what a few backsiders do, nor the ministerial set for an occasional and rare black sheep . . . And the run-of-the-mill newspaper boys are good guys and you can't damn them all because of a few who go too far when they become muck-rakers . . . The "rakers" is superfluous.

HATE TO TELL this to Jay Rollman or Chuck McGann but I believe I'm going to quit the trains and become sea going . . . Spelled with capitals, that's Sea Going and a very nice member of the equine family he is . . . He belongs to an old friend of mine, one of the most efficient and prosperous citrus men I know . . . I've known him, the man, not the horse, for many, many years . . . In fact, I knew him when he didn't have a pot into which to pour smudge oil . . . Sea Going set a record at Santa Anita Tuesday night . . . Not in speed but in returns per \$2 invested . . . quite a few cashed in and being of a curious mind, I asked a few why they had bet an 80 to 1 shot which had been pooh-poohed by every "smart" handicapper . . . One girl said she bet Sea Going because she had such a nice sea voyage last fall . . . A colored boy said: "Them odds! I can't resist 80 to 1." . . . A smiling and happy woman said: "My daughter is just eight today and I've bet every No. 8 so far . . . She clicked because No. 8 won three times . . . Who, Me?" . . . Well, the horse, belonging to an old friend of mine, winked at me before the race.

IF YOU WERE overlooked in the recent Chest drive you can still make amends by joining Tray Rogers' and Bill Gargan's Mink and Manure club, membership dues of which go to the Chest . . . Mink and Manure, that's an alliterative name . . . I can think of one that rhymes. Mink and — . . . Leaving you with that thought, I'll be back Friday with some fresh fish.

Navy research and invention was focused heavily on increased power in the air during 1947. Neoplanes added to the Navy's air arm include the Phantom, the Skystreak, Pirate, Banshee, Panther and Skyrocket. Navy pilots set and reestablished two world speed records. A carrier-based jet fighter squadron was formed. The Navy's progress in the air included also guided missile study, advances in radar, new parachutes for high-speed bailouts, new self-sealing gas tanks and higher octane fuel.

Proof of the Navy's effective immunization program against tetanus is seen in the fact that not one combat casualty developed that affliction. And of some five million Naval personnel, only four cases developed resulting from accidental injuries. Of the two tetanus deaths from these injuries, one man had a record of no immunization and the other's was incomplete.

14. They play in San Francisco this week-end.

Pails defeated Segura 9-7 and then Kramer and Pails defeated Riggs and Segura 6-3, 6-2 in doubles.

AT THE TENNIS CLUB March 7 Kramer and Riggs will renew their singles duel and Pails and Segura will meet in singles. Pails and Kramer will then take on Riggs and Segura.

Ticket sales for the local matches are in the hands of the Junior Chamber of Commerce and, according to Don Arzt, president, moving rapidly. They can be obtained at the Tennis club and at the Pago Pago.

Secretary of the Navy John L. Sullivan recently said that control of the seas, or at least the guarantee of freedom of the seas, is almost as important in time of peace as in time of war.

As of September first, the U. S. Navy had 226,000 men afloat and 49,000 ashore. As of November first, the U. S. Marine Corps had 2,400 afloat and 19,000 ashore.

From Page One—MORE ABOUT

Tribute . . .

Ernest Alscher. A "round-robin" of reports on frost damage in the recent nights of low temperature was presented by the club members. A speaker scheduled to discuss pruning was prevented by illness from attending.

FOLLOWING the frost survey, Mrs. Alscher gave an interesting report on raising of vegetables, illustrating the talk with a fine vegetable garden. The members also were interested in composting methods she demonstrated.

Refreshments were served by the hostess at the close of the meeting.

During the war, 7,234 combat types and 1,000 non-combat types of Naval ships were used, a total of 8,234. These do not include 60,000 small boats, minor landing and district craft. These ships steamed a total of 420,000,000 miles.

Mountain Music

Los Compadres To Stage Dance Next Wednesday

The Smokey Mountain Wrangler will furnish music for old time western and popular dancing at the Wards Memorial building at 8:30 February 24 under the auspices of the Los Compadres. "Everybody is welcome to attend," was the announcement made by President Phil Delano. All that is needed is \$1.25 for admission.

Sewing Circle

Red Cross Group Now Meets Every Friday

Sewing circle of the Palm Springs chapter of the Red Cross is now meeting every Friday morning at 10 a.m. at the home of Mrs. Kenneth DuBois with Mrs. Ward A. Hayes in charge. All women are welcome to these gatherings. They are asked to bring their own sandwiches.

During 1947, the Naval Air Transport Association flew 495,893, 1755 passenger miles without a single fatality.

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40 Acres on Paved Road—Will sell 10 acres or more at \$125 per acre.
10 Acres on Highway 111—Will sell or give long term lease. Water available.
2 1/4 Acres Near Little Tuscan. Total price, \$9250. Will consider offer.

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ENTERTAINMENT!

MAX F. DRESDNER, Owner of the Del Tahquitz Hotel

Thanks—HELEN GOLDEN—Comedienne

RICKEY AND ROONEY—Pantomimists Extraordinaire

FOR THEIR CONDESCENSION DESPITE OTHER COMMITMENTS IN STAYING OVER FOR

I More Week!

LAST AND FINAL WEEK FOR HELEN GOLDEN AND RICKY AND ROONEY

"Those Imposters . . . They're Terrific!" —JIMMY DURANTE.

"Two Good and Funny Acts." —THE RITZ BROTHERS.

"We Should Be So Funny." —THE MARX BROTHERS.

"Your Show Was Really Funny and Entertaining." —ERROL FLYNN.

"A Good Show—Deserving of Orchids." —WALTER WINCHELL.

etc. . . . etc. . . . etc.

What the Critics Say . . .

Of Course THEY Stay on!

THOSE COMEDY SENSATIONS

The 3 LOOSE SCREWS Plus

THAT W. C. FIELDS OF THE PIANO

MAURY WALKER

NO COVER—NO MINIMUM

—Come and Go As You Please—

PHONE 2121

For Reservations

Desert Hot Springs to Celebrate

'49-ers To Rally Saturday

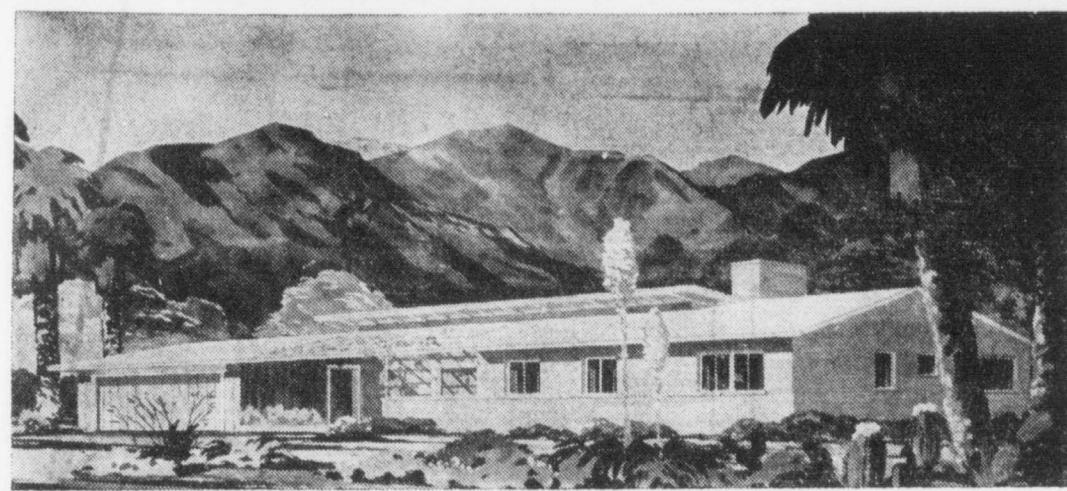
Two-Day Event Gets Under Way Tomorrow With Fine Program

Tomorrow the third annual '49ers Days celebration gets underway in Desert Hot Springs in a setting reminiscent of early Western days.

By the time the event is concluded on Sunday night, those attending will have witnessed a 32-boy minstrel show, swimming events, midway attractions, a continuous Kangaroo court, shooting exhibitions, and have partaken of John Kiel's famous barbecued meat.

On Sunday the program is highlighted by the appearance of Admiral Vance DeLany, Pacific Fleet commander and guest speaker. The Loyola University band will participate in the parade and later give a concert.

Little Bear, who has led every parade for years in Palm Springs, See '49ers RALLY, Page 16



MODERN LIVING—Above is one of the many designs available for home seekers in Tahquitz River Estates. It is designed for desert living, either seasonal or permanent. Progress at the home development project on South Palm Canyon drive is rapid these days.

Authoress Will Speak Saturday

Rita Kissin, authoress of children's books will speak Saturday at 10:30 a.m. during the children's story hour at Welwood Murray Library on her new book, "Ratty Uses His Head."

Phoenix Flame: Atomic age—when two can live as deep as one.

Informal DESERT HIDEAWAY
WHITE SUN GUEST RANCH
Ten Miles South of Palm Springs on Route 111
Box 488, PALM SPRINGS, CALIFORNIA.

Tahquitz River Estates Development is Rapid

Tahquitz River Estates, in the 800 block on South Palm Canyon drive, one of the most comprehensive building developments here in years, is the center of interest for home-seekers this week as the great project moves along to completion.

Two model homes completely furnished by leading southern California stores, have been thrown open and progress on the other homes is rapid. Many have already been spoken for.

ENTRANCE to Tahquitz River Estate is at 850 South Palm Canyon.

Eight models on 18 elevations are being offered. They are the work of Allen G. Siple, noted

architect, and are designed for year around comfort, for permanent as well as seasonal living. Two and three bedroom homes in many styles are available.

Situated at the entrance of picturesque Tahquitz canyon, the building program was preceded by an elaborate flood control project.

TAHQUTZ RIVER ESTATES is a Paul W. Truesdale project and construction is by Paul W. Truesdale and associates. The development features unique type desert homes with wall-o-glass living rooms and dining rooms, secluded patios and other items for comfortable desert living.

Swimming pools for those who desire them are optional and may be added at low cost.

Construction is now in progress on the first unit of 72 homes.

IN DESIGNING the Tahquitz River channel and removing traces of a flood of half century ago, engineers went far back into Indian lore to trace the history of the canyon and its vagaries.

This done, a channel was designed by A. H. Benedict, consulting engineer from Los Angeles in close cooperation with the Riverside County Flood Control Engineers, and when excavation was completed by the Truesdale Company, a contract was given to O. R. Sawyer and Nathan A. Moore. Their job was that of paving the rebutments, quite a task when the size of the new Tahquitz River Channel is known. It measures 5000 feet in length and 7½ feet deep with double asphalt rebutments the entire length.

THE JOB was recently completed at a cost to the Palm Springs Tahquitz company of many thousands of dollars.

General superintendent and coordinator of the entire project on behalf of Palm Springs Tahquitz Company, was Phil Oppenheimer, Max Bookman, chief engineer, representing Riverside County Flood Control District, after his final inspection of the new channel, recommended to the Riverside County zone commission, that they take it over for future maintenance, since it has greatly benefited the county in the support of flood control.

Holiday Monday

Schools, the post office, county offices, city hall and the bank will be on holiday schedule next Monday.

Sunday is Washington's birthday and the holiday will be observed by all who generally observe national holidays, on Monday, Feb. 23.

Supervisors Act To Guard Growth

Easley Entrusted With Spreading Warnings

Raids of tourists and others on desert shrubbery and plants were called to the attention of the county board of supervisors Monday and action requested to guard desert flowers and trees.

In the past few weeks residents of the desert area around Palm Springs and Cathedral City have complained that tourists and employees of Los Angeles florists have been tearing out shrubs and even uprooting whole Smoke Trees for home or yard decorations and for sale in florist shops.

Both Chief of Police A. G. Kettmann and Museum Director Lloyd Mason Smith have called attention to the state law providing heavy penalties for the practice and Chief Kettmann recently warned two commercial pickers.

When the matter was brought to the attention of county supervisors Monday, it was referred to Supervisor Easley in whose district the desert lies.

He will seek some solution to the problem of how to warn tourists that desert growth is protected by law.

All's Well

Purse and \$9225 Recovered by Woman

Mrs. A. J. Muir, visitor here from Portland was a mighty happy person about 10:30 o'clock yesterday morning.

When she first walked into the police station at 9:54 a.m. she was mighty sad in reporting that missing from her pocket book was \$9,000 in a highly negotiable cashier's check and \$200 in traveler's checks. Also missing was approximately \$25 in cash.

While she was completing the report the bookkeeper at Don Manchester's Bomby telephone to say that John Perkins, Negro porter had found a purse containing just the amount Mrs. Muir was then reporting as lost.

University

Riverside Chosen as Site for Institution

Riverside will become the site of a four-year university if recommendations of the state legislature's committee surveying needs for higher educational institutions, is adopted. The university, a branch of the University of California, would serve San Bernardino and Riverside counties.

Howard Newton: This may be the zipper age but a lot of people are still straight-laced.

Second Section

The Desert Sun

Palm Springs, California
Friday, February 20, 1948

Ten Days Remain to Register

According to Mrs. Louise McCarn, city clerk and deputy county registrar, Villagers are lax in making sure they will be eligible to vote in the important elections this year.

Registrations for the April 13 city election closes on March 4, week from next Thursday.

All who have moved since they last voted, have changed their names, those who failed to vote in either of the 1946 general elections or those just arrived at voting age, must register before March 4 for the city election.

Voters living in districts 2 and 4 will not vote at the city election but should re-check their registration to determine their eligibility for the primaries in June and the general election in November.

A friendly warden
Is Horace Humber;
He calls each inmate
By his first number.

Urge State Park For Salton Sea

Commission To Be Given
County Appeal Today

A state park for the Salton Sea area, about 50 miles east of Palm Springs, became a possibility this week when county supervisors in session Monday adopted a resolution recommending that the state of California acquire title to 220 acres of land adjoining the below-sea-level sea.

The state park would become a memorial to General George Patton who spent much time in the desert area during the early stage of World War II training troops for desert warfare.

Clyde Howell of Coachella who appeared before the county board to plead for the state park, said the people of the desert area wanted to create the recreation park in the Salton Sea area in honor of the late war leader.

The proposed park extends along the shores of Salton Sea southeast of Mecca and includes a mile-long strip of sandy beach.

The project was placed before the state park commission at its meeting in San Diego today.

Leron

of Fifth Avenue, New York

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Model Pure Silk Lingerie

Hand-Knit Wool Dresses

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To Live and Invest—
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- Desert Sports
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- Hundreds of Thousands of Dollars in Permanent Improvements
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- Full Grown Citrus and Date Tree Covered Lots Available
- No Spot Offers so Much—Compare

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Well Located Duplex Lots, 84'x144'
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William D. Cooper, City Ticket Agent

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Palm Springs, Calif.

Saturday, Feb. 28 -- 1 p. m.

DAVID WEISZ, Auctioneer

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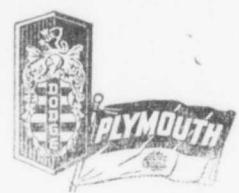
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Village Quota in Annual Red Cross Campaign, \$11,881

Palm Springs branch of the Riverside county chapter of the American Red Cross was allotted a quota of \$11,881 in the annual fund campaign scheduled to start March 2. A. G. Kettmann, police chief and chairman of the local drive, was informed Friday by C. Thomas Wheeler, chairman for the county chapter.

The Village quota is 13.5 per cent of the county total, the second largest. The quota assigned Riverside, the county seat, is 45.5 per cent of the \$88,006 county total.

CHIEF KETTMANN and his committee met yesterday to discuss plans for the campaign here. The national campaign opens March 2 and the local and county drives will start at the same time.

Of the Riverside county contributions, \$19,800 will go for national purposes and \$68,206 will remain for local work. Wheeler said. The Red Cross has embarked on a national blood campaign which will eventually provide blood and its derivatives to anyone in need without charge.

THE NEED is great, Chief Kettmann said. During 1947, the costliest year in Red Cross disaster operations since 1937, the national funds were greatly depleted.

The chapter's total budget for the year is \$105,000 but unused reserves in the county fund pare the amount to be raised to \$83,006. Plans for the local campaign were furthered at yesterday's meeting of Chief Kettmann and his committee members.

Eating's a Little Cheaper

Some Food Prices Down, Others Steady
And a Few Go to Higher Levels in Week

Downward trend of commodity prices throughout the nation was reflected in local markets during the week but has not caught Village operators napping, a survey yesterday indicated.

Alerted by stories and advertisements of Los Angeles markets, Village food purveyors have been buying with caution, keeping watchful eye on the wholesale market and the national trend.

ALL REPORTED that the price of butter had been marked down and that other foodstuffs were lower than a week ago. Some staples were from 5 to 8 per cent down.

Meats and fresh vegetables were steady to higher, it was reported.

THREE OF THE GROCERS contacted said that purchases from wholesale distributors have been on almost a day-to-day basis, operators refusing to load their storage and reserve shelves because of the fickle price fluctuations.

On the other hand, reports Sunday indicated the big break in market prices in Chicago was at an end and that farm products were leveled off after the sharp tumble of last week.

The cost of doing nothing would mean living in an armed camp, in a society isolated and relatively alone, and with the necessity for a variety of controls.—Lewis Douglas, American ambassador to Great Britain, on the Marshall Plan.

The vision of a persecuted but triumphant Christ stands as our beacon and reassurance.—Generalissimo Chiang Kai-shek, in a Christmas message to the people of China.

PALM SPRINGS, CALIF.
Friday, February 20, 1948

The Desert Sun—11

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KITCHEN TRICK

WASHINGTON PIE—spread raspberry jam between layers of a plain cake. Make a lacy powdered sugar topping by using a paper doily for a pattern before sprinkling the sugar.

HOUSEHOLD HINT

DON'T IRON the curtains—hang them on the rods while still damp, run another rod through the bottom hem to keep them taut and straight.

RECIPE

LITTLE MEAT PIES

2 c. raw chopped veal or beef
3 Tbsp. chopped onion 3 Tbsp. flour
1 chopped tomato 1/2 c. bouillon
1 Tbsp. minced parsley 1 tsp. salt
Rich pastry 1/2 tsp. pepper
2 chopped hard-cooked eggs

Sauté chopped meat, onion, tomato and parsley until onion is slightly brown. Add flour, bouillon; stir, let mixture boil. Add eggs. Line small muffin pans with pastry, fill with mixture. Brush edge of pastry with water, fit on pastry top, press edges together. Bake 15 minutes in hot oven (425°).

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High School Smoke Signal

Membership Rules For Teen Target Will be Stricter

The Teen Target has been visited by the California Youth Authority. Their aim was to let the adult council and the youth's own executive council know what they believed could be accomplished around the Youth Center, and how a closer harmony between the adults and youths could be reached.

The Youth Authority, represented by Mr. Reid, Mr. Stark, Mr. Schaffer and Mr. Butterfield of the Riverside juvenile bureau, suggested that the adult advisory board could offer a better program and bolster membership if they would have a member of the Teen Target at each of their meetings concerning the Youth Center in any way. The board immediately adopted this suggestion. The Teen Target will also initiate a new program headed by a policy of admission by membership card only, the plan being to exclude trouble makers and unwanted outsiders, by way of inspecting all applications and making it a privilege to belong and not an obligation.

P. S. H. S. Plays Large Part in Fair at Indio

The Palm Springs High School band and Mr. and Mrs. Alexander Hammond took part in various activities of the Riverside County Fair from February 11-15 at Indio.

Thursday the uniformed band, majorettes, and pom-pom girls appeared in the Lincoln's Day parade over a three-mile course. The group represented the school on a non-competitive basis.

Nightly, Mr. and Mrs. Hammond appeared in the Arabian Nights Pageants, singing selections from Sigmund Romberg's "Desert Song". The best known numbers were the "Riff Song", "One Alone" and the "Desert Song". Mr. Hammond portrayed the "Red Shadow" in appropriate costume. Mrs. Hammond was costumed as a harem girl.

In Detroit, dogs may bite a postman only once, says the American Magazine. If it happens again, no more mail service to the residence of the animal's owner.

Six Students To Seek Honors in Lions Contest

Six students have prepared speeches for the Lions Club oration competition. All talks are entirely different, but the topic, "Do the Frontiers of Opportunity Still Exist for the American Youth?" is the same. The speeches will be given at a high school assembly sometime next week, probably Wednesday.

At the assembly the three best will be picked by three older judges and the student body. Those presenting speeches are Richard Day, Craig Hammond, Tom Luke, Mabel Potter, Margaret Thompson, and Ann Wells.

The winners of this contest will be judged by the Lions, at dinner, March 4; and the best one picked. This winner will represent us at the Riverside County contest.

Betty Wright in Legion Oratory Event

Betty Wright will represent Palm Springs High School in the American Legion oration contest of Riverside county, at Elsinore, March 7, unless someone else writes on the topic, "The Rights and Privileges of An American Citizen". Betty is the only contestant to date.

SCHOOL SPIRIT

Most schools enjoy a reasonable amount of loyalty and spirit but unfortunately, we here at P.S.H.S., do not seem to be imbued with an excessive amount of it. People out here don't seem to realize that a team needs support in order to play well.

Although there is usually a good turnout for our games, our voices do not tend to sing out the cheers with much vigor. Instead we sit and yap about what Mary did to Johnny, and how the "new look" looks on Lena the Hyena. Of course all students aren't flabby personalities. In fact, 75 per cent of the students attending the game cooperate to the best of their abilities. But in order to get the right spirit you need 100 per cent cooperation.

Ask yourself these questions—

1. Do you do your best to learn the yell?
2. Are you a good sport? Can you take a loss honestly?—Tony Jupe.

Although the yak's shoulders often measure more than six feet from the ground, its head almost touches the dirt.

Letterman's Club Banquet Scheduled For February 27

If you saw a bunch of funny looking girls around school last Monday, you should have looked twice, for a few of the new Lettermen were being initiated into the Lettermen's club. The annual Letterman's club banquet this year promises to be as much fun as the initiation, with such noted speakers as Jeff Cravath, head coach at U.S.C. in football. Coach Cravath hopes to bring with him a few of the fine athletes that led the Trojans to the Pacific Coast Conference football CHAMPIONSHIP and a trip to the Rose Bowl.

Of course this banquet is limited to lettermen and lettermen only. But due to the fact this is such a special occasion, some businessmen from Palm Springs will be admitted for the dinner and entertainment, for the price of \$1.50. If anyone would like to attend, he may call the high school or get in touch with Mort Gilbert.

COOLERS, A LUXURY OR A NECESSITY?

All through the years in the history of Palm Springs High School many improvements have been made. We now have a fine dirt track, lights for the football field, a new school building, a new bus and there is now being constructed a gym and a swimming pool costing quite a few hundred thousand dollars.

The school board has appropriated vast sums of money for these improvements. But every year a plea is made for coolers in the school buildings and every year the answer is the same—NO!

The board of trustees says we must put off the installation until an indefinite date, but I defy you to find an office in Palm Springs that doesn't have a cooler! The facts are cold but true.

The acute need for coolers shows up at the time of final examinations, which make up one-third of the final semester grade. Without the coolers, exhaustion sets in, and that is the worst hazard encountered in a test. A person can really become dehydrated during a final, when drinking fountains are far away and few between! (If you ever get out of the room.)

It is true that there is a cooler in the high school, in the main office. In the spring and fall, a person sent to the office considers it a pleasure.

There would be added expense in the installation of these coolers, but in the long run they would pay for themselves in the improvement of grades and health of the students.—Daniel Larson.

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It's one of the reasons why
Gas costs you less today
than in 1939!

If you will compare your
present costs of living with
what you paid in 1939, you'll
find that everything has
gone up about two-thirds.
Almost everything, that is, ex-
cept gas! Happily, the price of
gas has stayed down... even
lower than in 1939.

One reason is that we've
added so many new custom-
ers. In fact, we have just
connected our 1,000,000th
gas meter. These new cus-
tomers have helped when
they happened to live where
they could be served by exist-
ing facilities.

Additional revenue from
the sale of gas to more and
more customers has contrib-
uted its part to offset steadily
rising expenses. But keep-
ing on the right side of the
ledger has been no easy ac-
complishment.

As costs have gone up and
major projects were needed,
even new customers haven't
always made it easier.

Many thousands of new
home owners, for example,
have located where gas-main
extensions were required to
serve them. Taking care of
them has actually added to
our operating expenses. (Ex-
tensions today cost us 2½ to
3 times more than in 1939.)

Again, in order to provide
an additional supply of gas
for this enormously growing
area, we participated in one
of the largest natural gas
projects on record. The
mammoth \$70,000,000 Texas-California
pipeline was constructed from the nearest
practical source, some 1200
miles away, and is now in
operation. Materials and
labor, too, are at an all time
high... and taxes, payrolls
and even the cost of gas in
the field—have climbed
steadily.

Dependable, low-cost serv-
ice is just one of the reasons
why virtually everyone in
Southern California uses gas.
You too can afford to use
natural gas for all four uses
in your home—for cooking,
water heating, house heating
and refrigeration.

*Cost of living index, according to U.S.
Labor Statistics, is now 161.3.

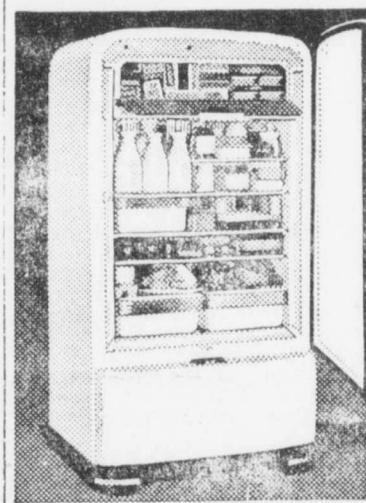
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room for up to sixty standard-
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dry cold protection for fresh
meats, fruits and vegetables...
PLUS Servel's different,
simpler freezing system that
hasn't a single moving part to
wear or get noisy.

More than 2,000,000 happy
owners know this different
refrigerator stays silent, lasts
longer. Come see the new 1948
Servel Gas Refrigerators now
on display.

*Cost of living index, according to U.S.
Labor Statistics, is now 161.3.

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YOUR HOUSEHOLD
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Academy on ocean front.

Picture windows with view from La Jolla to
Laguna. House one year old.

Full Price, \$21,500

2621 Ocean Avenue

CARLSBAD

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High School Smoke Signal

Washington To Be Subject of Radio Broadcast

To celebrate George Washington's birthday, the radio class will present their regular program, next Tuesday, February 24, over KCMJ, at 1:45 p.m., under the direction of John Schwendiman, speech and radio teacher.

Beverly Brown will act as the announcer for the broadcast. Steven Vincent and Rose Mary Benet's poem "George Washington" will be recited by Pat Fowler.

The high school band may play two or three marches under the direction of Gustave Patzner, band and orchestra teacher. A boy from the radio class will probably read one of Washington's famous speeches.

STORES A BUSHEL OF FROZEN FOODS



On the War Path

By MORT GILBERT

One week ago we suffered one of the toughest defeats a team can suffer in being beaten by Hemet by the slimmest of margins. The Bulldogs won by three points, but scored the last basket after the whistle, 34 to 31 is what I call close. Eddie Weiss played a great ball game and had he not been fouled out early in the third quarter there is no doubt that the Indians would have won.

Last Wednesday the Indians journeyed to Coachella, where they took on Sherman, and though this was sent in before the game I am confident that the Indians made a good showing. Sherman was picked to win the championship earlier in the year, but go knocked off by Coachella, and Banning. No doubt Eddie Weiss was high point man, and I bet he makes all-league. If Eddie doesn't there is no justice in this league.

Tomorrow night, Saturday, we play Blythe at Coachella, and the boys from the border will be tough; they beat Coachella and now are out to avenge their football loss by beating us at basketball.

It may have been tough not to see the Sherman game, but there is no excuse for not backing the locals in this game with Blythe. When we played Torrance in L.A., the students practically filled the gym for that game.

By the way—the Frosh knocked over the Sophomores the other day in volleyball, how about that, Styers and Weiss? Of course everyone knows who is running away with the volleyball tournament—the Seniors, of course.

Tennis is the new word around school as the local racketeers (that's no joke, son) start batting the balls around. Mr. Weeks has hopes of coming up with another championship team, for as most of you know Palm Springs are defending league champs. We have lost most of the old team due to the fact that so many were Seniors, and all positions are open, but the competition will be keen.

Did you know that special prices will be quoted the high school kids to see Kramer and Riggs play, only \$1.50 a pasteboard, and believe-me you'll get your money's worth.

Magicians To Put on Show at Assembly

The Wears, one of America's outstanding magician teams are coming to the Palm Springs High School on Tuesday February 24, at 10:20 a.m. For their feature attraction, the Wears will present a great escape mystery. They will present a magic program of many new and different mysteries. They are presented by the National Assemblies.

The length of a day increases about a thousandth of a second every century.

HIDDEN SPRINGS RANCH

THOUSAND PALMS, CALIFORNIA

SANTA BARBARA, IRVINE, LOS ANGELES, REDLANDS, Banning, HIDDEN SPRINGS RANCH, PALM SPRINGS, RIVERSIDE, CORONA, CORONA DEL MAR, LAGUNA BEACH, OCEANSIDE, LA JOLLA, MISSION BEACH, SAN DIEGO

NOW Feminine Drudgery Banished

by
Desert
Living

In this most unique design of desert living women need no longer fear the servant problem, the fatigue of opening, closing and running a desert home—labor often more than it is worth.

At Hidden Springs Ranch the facilities of a central club provide maid service to private homes, summer care, formal dining room, snack bar at the pool—all the luxuries of owning a private estate without the responsibilities and expense.

A 1200-acre development of estates by the Doyles, creators, and original owners, of the Smoke Tree Ranch, at Palm Springs. The same high standards.

All large lots insure privacy at non-inflated prices, artistic small homes permitted... astonishingly low building costs by the ranch construction service. Eleven homes now under construction... memberships in the club, to accepted buyers without additional costs... every utility including Texas Big Inch gas... paved roads direct to Palm Springs.

Directions: Ramon Road out of Palm Springs past the airport and across Highway 99 to the end. Running time—11 to 15 minutes.

MR. DOYLE AT THE
RANCH OFFICE

Hidden Springs
Ranch
THOUSAND PALMS, CAL.

Palm Springs on Short End of Fast Basketball Game

The Palm Springs Indians dropped to fifth place in the Riverside County League when the Hemet Bulldogs came from behind to win a victory over the Indians by a score of 34 to 31, last Friday night at Hemet.

Hemet remained in second place in the league, with the victory. Cowser, star center for the Bulldogs, scored the deciding bucket for Hemet in the few remaining seconds of the game. Cowser, a promising R. C. L. contender was good for 13 points and Smith scored 10 points.

Eddie Weiss remained with the top scorers with 17, although he fouled out in the middle of the third quarter. Lopez, who played the team, was good for 5 points. Gilbert and Blackhart each had four points and Doro scored one point. P.S. The "B's" were beaten 53 to 28 by the Hemet lightweights.

Johnny Black was good for 10 points. Todd, tall "B" center for the Bulldogs, scored an amazing 24 points.

BOX SCORES
Palm Springs 31 Hemet 34
Gilbert 4 Smith 10
Blackhart 4 Foote 0
Weiss 17 Cowser 13
Doro 1 Early 3
Lopez 5 Gustafson 7
Scoring Subs. Houk 1

Happy Birthday!

Charles Black Feb. 22, 1932
Dorothy Winterton Feb. 23, 1930
Coni Tilghman Feb. 25, 1930
Joyce Buck Feb. 27, 1930
Nancy Nye Feb. 28, 1932

In the early days of organized baseball, teams practiced only about five minutes before a game.

OLD ENGINES MADE NEW

by our Ford
Authorized
ENGINE
Reconditioning
SERVICE

We remove engine from chassis, completely overhaul it, grind valves, replace worn parts, rebuild and road-test. Each job carries a guarantee and costs only \$104.95

CENTRAL MOTORS

Your Authorized Ford Dealer
Center of Indio

I wouldn't be happy doing anything other than teaching, because I feel I am rendering a worth-while service to humanity—and the Lord knows they need it.—Aline Neal, Jackson, Miss. "Best Teacher of 1947."

PALM SPRINGS, CALIF.
Friday, February 20, 1948

The Desert Sun—13

Wright & Leonard

HOUSE MOVING

Telephone 3803
P. O. Box 25
Palm Springs

House and Structure Moving of All Kinds

Anybody Can Use Classified Ads—Smart People Do!

Unlimited INVESTMENT OPPORTUNITIES AT BEAUTIFUL, HEALTHFUL Borrego Springs

"Destined to be World's Finest Desert Resort"

Westways Magazine: "They found rivers of water under dry Borrego Valley, and now they're pouring in \$10,000,000 to turn a sandy desert into a green oasis."

Unlimited are the investment opportunities for those who buy first. Investigate! Mail coupon today, or telephone for free booklet, in color, describing beautiful Borrego Springs... "Your Place in the Sun."

• • • For the spacious DESERT RANCHO
of your dreams, within your means, investigate

TO DAY

SPACIOUS
ESTATES
\$1,000.00
PER ACRE AND UP
(\$250 DOWN)

BORREGO SPRINGS CO.
Robert Ransom, The Plaza, Palm
Springs, Calif.

I would like to obtain your descriptive booklet
and more details on beautiful Borrego Springs.

Name _____
Address _____
City _____ State _____

In Long Beach: 2849 Long Beach Blvd., Long Beach 6, Calif. (B. B. 403-430)

TOTEM POLE

Cathedral City

Presents—

"The West Coast's Favorite Pianist"

DANNY GAUNT



Entertainment
Nightly
From 8:30 till ?

Cocktail Hour
Saturdays and
Sundays
1 to 5

10 Minutes from
Palm Springs to the
FINEST DINNERS
in the DESERT AREA

Reasonable Prices
GUARANTEED!!

PATIO SERVICE
at all hours—during the day and through the evening.

Dine or Wine—Under the Stars!



THE TOTEM POLE
Is Your Sign of
Good Food—Always!

"CISCO"—at the bar—dispensing your favorite drinks.

KAY GOODWIN—catering to your table service.

Ray Martin—your genial Host.

LEGAL NOTICES

NOTICE TO BIDDERS
The Trustees of the Palm Springs Union High School District will receive up until 12 noon, February 26, 1948, at the high school office, sealed bids for the purchase of Building No. 243, located upon the Torney General Hospital property in the City of Palm Springs, California, which building is now owned by said district. This building is one of the barracks formerly used by Torney General Hospital. It is approximately 30x150 feet and is one story. Prospective buyers will bid for the building as is on site where it is now located. The trustees reserve the right to reject any or all bids. (Signed)

GORDON E. FEEKINGS, Clerk
Palm Springs Union High School District.

Pub. Desert Sun, Feb. 17-20-24, 1948.

CERTIFICATE OF FICTITIOUS NAME

We, the undersigned, do hereby certify that we are partners transacting a general health and reducing equipment business, under the firm name and style of "PALM SPRINGS HEALTH AND REDUCING EQUIPMENT CO.", that the principal place of business of said partners is at Store No. 6 in the Rubin Building, located at 457 North Palm Canyon Drive, in the City of Palm Springs, County of Riverside, State of California; that the names in full of all members of said partnership and their respective residences are as follows: to-wit:

Alice M. Wagner, 142 South Indian Avenue, Palm Springs, California.

Esther D. Yurman, 457 North Palm Canyon Drive, Palm Springs, California.

IN WITNESS WHEREOF, we have hereunto set our hands this 18th day of February, 1948.

ALICE M. WAGNER
ESTHER D. YURMAN
STATE OF CALIFORNIA,

COUNTY OF RIVERSIDE, ss.

On this 18th day of February, 1948, before me, EUGENE E. THERIEAU, a Notary Public in and for said County and State, personally appeared ALICE M. WAGNER and ESTHER D. YURMAN, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

EUGENE E. THERIEAU
Notary Public in and for the County of Riverside, State of California.

Pub. Desert Sun, Feb. 20, 27, Mar. 5, 12, 1948.

There is no limit to the vanity of this world. Each spoke in the wheel thinks the whole strength of the wheel depends on it.—H. W. Shaw.

PALM SPRINGS
Newest and Finest
RESORT HOTEL

PLAN NOW for your stay at this "restful-zestful" new desert-resort hotel. Your luxurious sitting room becomes a slumberous bedroom at night. Superb cuisine...gracious service. Spacious swimming pool and sun patio. Golf, Tennis, Riding...your holiday here will become an ever-treasured memory.

PERC ROSS EARL WOLFORD
Owner Manager

ROSSMORE
PALM SPRINGS
For Rates and Reservations
Trinity 1544, Palm Springs 2744.

the PLANE
fact is
the
SECRET
CONSTRUCTION CO.

Contractors & Builders
• COMMERCIAL
• RESIDENTIAL
• INDUSTRIAL

SECRET
CONSTRUCTION CO.

The Desert Sun
CLASSIFIED ADS

Phone 2249

RATES

One Two Four One
Time Times Times Month
PER LINE .30 .45 .80 1.60

• LIBERAL DISCOUNT FOR PAY-
MENT IN ADVANCE
• COUNT 26 LETTERS AND SPACES
PER LINE LARGE TYPE
CHARGED AS 3 LINES
• MINIMUM: 3 LINES.
• RATES BASED ON
CONSECUTIVE ISSUES.

Lost and Found 10

LOST—White gold wrist watch on Palm Canyon Dr. Sunday afternoon. Finder communicate with Mrs. Helene Long, 4024 Higuera, Culver City. Reward.

LOST—Light tan suede envelope type bag. Reward, Mrs. D. W. Huber, 905 W. 5th, Los Angeles.

Personal 12

MADAME GRAY
FORTUNE TELLER
Palm and psychic readings. Madam tells past, present, future. Answers all questions. Advice. Open every day from 10 a.m. to 11 p.m. Appointments not necessary. 632 3rd St., San Bernardino. Call 6-3592.

EXPERT ALTERATIONS and remodeling on ladies suits and dresses. Helen Smith, 640 Calle Palo Fierro.

ALTERATIONS! Ladies' and men's clothing. Call 5023. 233 E. Amado Rd.

WE TAKE CARE of private phone calls and correspondence. 24 hour service. For further information call 8771. Open year round.

WILL drive you anywhere in 1947 Chrysler sedan. Phone Palm Springs 8844.

DRIVING to New York about 5th of March '41 Packard. One party to exchange driving for transportation. Must pay own expenses. Exchange references. Mr. Halland, El Dorado Hotel.

Instruction 16

ART CLASSES Drawing—color—crafts. Thursday, 7:00-10:00 p.m. 657 Desert View Dr. Welcome.

LEGAL NOTICES

CERTIFICATE OF BUSINESS (Fictitious Firm Name)

The undersigned do hereby certify that they are conducting a newspaper business at 174 No. Palm Canyon Drive, City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of THE DESERT SUN, and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

Oliver B. Jaynes, 260 Via Los Palmas, Palm Springs, California.

Frankie D. Jaynes, 260 Via Los Palmas, Palm Springs, California.

WITNESS our hands this 22nd day of January, 1948.

OLIVER B. JAYNES
FRANKIE D. JAYNES
STATE OF CALIFORNIA.

On this 22nd day of January, A. D., 1948, before me, O. M. Perdew, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared Oliver B. Jaynes and Frankie D. Jaynes, known to me to be the persons whose names are subscribed to the within instrument and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

O. M. PERDOW
Notary Public in and for said County and State.

My Commission expires Sept. 23, 1950
Pub. Sun, Jan. 30, Feb. 6, 13, 20, 1948.

CERTIFICATE OF BUSINESS (Fictitious Firm Name)

The undersigned do hereby certify that they are conducting a commercial business at 174 No. Palm Canyon Drive, City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of DESERT PRINT SHOP, and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

Oliver B. Jaynes, 260 Via Los Palmas, Palm Springs, California.

Frankie D. Jaynes, 260 Via Los Palmas, Palm Springs, California.

WITNESS our hands this 22nd day of January, 1948.

OLIVER B. JAYNES
FRANKIE D. JAYNES
STATE OF CALIFORNIA.

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O. M. PERDOW
Notary Public in and for said County and State.

My Commission Expires Sept. 23, 1950
Pub. Sun, Jan. 30, Feb. 6, 13, 20, 1948.

LEGAL NOTICE
This will serve notice that Maurice Terry is no longer associated with us and we will not be responsible for any debts incurred by him.

BERNARD OF HOLLYWOOD.

Miscellaneous Services 15

BOARD YOUR HORSE at the dude ranch for horses, Thousand Palms, the gateway to open country and beautiful canyons. Prices reasonable, excellent care. Drive east on Ramon road, cross highway 99 for 1 1/2 miles. Blue house on left. Rancho Caballero

Moving—Storage 19

Estimates Given
Wright and Leonard
P. O. Box 25, Palm Springs
Phone 3803

Home Services 20

TO THOSE who appreciate better piano tuning, call Reed's Radio Shop, Phone 8255. Mr. Lindholm is here about the first of each month.

TELEPHONE 2249 2240

AND LET THE TRAINED AD-VISOR WRITE YOUR CLASSIFIED ADS
THE DESERT SUN
174C (THE CENTER)

CESSPOOLS
Phone 7766
SAFeway
CONSTRUCTION AND
CESSPOOL CO.

W. A. COONS
GENERAL CONTRACTOR
Alterations and Repairs
Phone 2841—Box 1329
154 N. Indian

TEX DRISKELL
REFRIGERATION
SALES AND SERVICE
171 N. INDIAN AVE.
PHONE 3403

BUY, SELL & TRADE through the classified ad section of The Desert Sun.

HOUSE BUILDING and remodeling. Phone 5631 or write P. O. Box 1462

FURNITURE re-upholstered and mattresses re-built.

BANNING MATTRESS
AND UPHOLSTERING WORKS
J. W. Ray, proprietor
119 So. San Gorgonio
Banning — Phone 3808

CLEARING and leveling lots with up-to-date equipment. Harlis Bros. Call 7691.

EXPERT
Radio Repairing
AT REASONABLE PRICES
PALM SPRINGS

MUSIC CO.
360 N. Palm Canyon Drive
Phone 6122

ROOFING
CONTRACTOR
Estimates
Cheerfully Given
PERRY F. SANDERS
Phone 7674

PIANOS
MODERN UP TO DATE
PIANO SERVICE SHOP
Tuning—Repairing
Refinishing—Rebuilding
DYSART'S PIANO SHOP
3774 Tenth St. Riverside

LOT LEVELING
Let us clear and level your lots with our up-to-date equipment.

HARLIS BROS.
241 E. George St.
Phone Banning 4093

Work Wanted 25

BABY SITTER!
Experienced! Reliable! Willing! Conveniently located—7794.

GRADUATE NURSE as baby sitter or companion. Lillian Kuhlman. Phone 8341.

MAN with 1 1/2 ton truck for any kind of hauling. Phone 8634.

PERMANENT; carpenter, family, will furnish care, upkeep of property for trailer space. J. C. Jones, General Delivery, P. S.

DESERT Novelist, age 45, single. Had misfortune. Need part time work, until novel published. Box 30 Desert Sun.

COMPANION—nurse, secretary, type, drive, travel. Assist generally. Phone 4875.

EDUCATED, refined, Christian woman with child 4 yrs. wants part time work exchange private room and bath. Box 28 Desert Sun.

MAN with light truck wants work. Reasonable. Phone 4852. Ask for Jack Kay.

MAN and wife desire position as motel managers. Experienced. Also handle bookkeeping. File 27 c/o Desert Sun.

CHAUFFEUR wishes connection with reliable family. Can serve refreshments. Young and energetic. File 21 Desert Sun.

CHAUFFEUR wishes position with reliable family. Responsible. Will travel. File No. 22, Desert Sun.

YOUNG MAN seeks employment full or part time. Sales references. Write File 24 c/o Desert Sun.

LADY of education desires afternoon work. Phone 4704. 2001 N. Palm Canyon.

GRADUATE Nurse desires work in that capacity or as companion to elderly person. Mrs. Frances Ward, Palm Springs P. O. Box X.

LEGAL NOTICE

This will serve notice that Maurice Terry is no longer associated with us and we will not be responsible for any debts incurred by him.

BERNARD OF HOLLYWOOD.

Employment Offered 27

Real Estate for Sale 35

JUNIOR ESTATE

R-1 LOT

120 foot frontage

Owner must liquidate!

Incomparable for price in
Palm Springs

FULL PRICE—\$1895

Terms if desired

Phone 2883

FOR BEST BUYS IN
Palm Dell
Palm Desert—Palm Village
Rancho Mirage—La Quinta
Desert acreage
and improved properties
See COLONEL ELLSWORTH
and Associates at
Palm Dell Tract Office
Phone Indio 7-7120

LAND BARGAINS
Salton Sea View acreage
\$17.50 per acre
COL. R. A. ELLSWORTH
Palm Village
Phone Indio 72792
or see your broker

FOR SALE: 20 year lease on 40
acres of Indian allotted land,
located on Hiway 111, 1/4 mile
East of Palm Canyon Drive.
Courtesy to brokers. Drawer
A.A., Palm Springs.

2 BEDROOM furnished house in
best residential district on res-
ervation. Call 7133.

INDUSTRIAL LOT
160x85 with 3 room furnished
cottage and garage. \$15,500.
Close in. See owner or your
broker. 670 S. Palm Canyon.
Phone 8212.

LATE CAR OR TRAILER
as down payment on 320 acre
Raw land near Indio. Bal-
ance 9 yearly payments, \$160
each and interest. Owner, Box
513, Palm Springs.

SACRIFICE! Reduced from \$5500
to \$3350. 120x106. Ph. 2907. Sen-
tinel Realty, 315 N. P. C.

BUY 2 1/4 ACRES for less than a
city lot at Thousand Palms. A
new fast developing village ten
minutes from Palm Springs on
straight paved road, the gateway
to open country and beau-
tiful canyons. Keep horses.
Abundant water, electricity.
Price \$2500, up. Terms. Drive
out Ramon Road, cross highway
99 for 1 1/2 miles. Look for sign
Rancho Caballero. Box 4, 1000
Ims.

SACRIFICE HOME!
4 bedrooms, 3 baths, completely
furnished including baby
grand piano. Large living room.
BESS MATLOFF
235 N. Palm Canyon Dr.
3191—Phone—3263

4 ROOMS with front screen
porch, excellent condition, gar-
age, chicken equipment. Fruit
trees and shade, 2 lots near Mt.
Vernon, 935 Western Ave., San
Bernardino. Bargain by owner.

BELIEVE IT OR NOT!—Lot near
Frank Sinatra's home for \$1800.
Winterhaven Manor. Call Irving
Brooks, 2773.

SACRIFICE

6 acres at Mel and Chuckawalla.
Paved street. Ready for develop-
ment. Total price \$35,000.
HAROLD H. RUBEN, 8844
Beverly Blvd., Los Angeles 36,
Bradshaw 2-4483.

GIVING 10 UNITS AWAY ON
N. PALM CANYON?

No!
But this is the best buy in town.
For \$30,000 down, you can buy
the hottest income value on
the market. Nice apartment for
manager with plenty of room
for additional units or pool.
Call Irving Brooks, 2773.

A REAL BUY!
NEW 3-bedroom ranch-type
house with 2 baths, large living
room with fireplace, situated
on large lot in good neighbor-
hood. This is an exceptional
value at \$13,500. Easy terms
can be arranged. See Peter B.
Sheptenko, 475 N. Palm Canyon
Drive. Phone 7366.

BARGAIN!
COMPLETELY FURNISHED
three-bedroom house on exception-
ally large lot in good residential
section. A steal at only
\$13,500. Easy terms
can be arranged. See Peter B.
Sheptenko, 475 N. Palm Canyon
Drive. Phone 7366.

SACRIFICE BY OWNER
2 new apartments, with bed-
rooms, living rooms, kitchens
on large R-3 lot, \$21,500.
ADOLPH ISRAEL
Real Estate Broker
507 N. Palm Canyon
Phone 2981

CORNER ESTATE LOT 120x106.
Desert Sands Tract. \$4500. 1401
Verbena Drive.

BUILDERS ATTENTION!
C-2 lot on North Palm Canyon
near Rossmore plus 2 adjoin-
ing R-4 lots. Best location in
town and best price for quick
sale. \$43,000.

16 UNITS reduced to \$185,000.
Pool. Net income \$35,000. Sen-
tinel Realty, 315 N. P. C.

SPECIAL TODAY
RAMBLING RANCH TYPE
HOUSE, 3 BEDROOMS, 2
BATHS. LARGE LIVING
ROOM, FIREPLACE, GLASS-
ED IN LANAI, PATIO, 2 CAR
GARAGE. BEAUTIFUL VIEW.
\$22,500.

SPECIAL
BEAUTIFUL NEW HOME, 3
BEDROOMS, 2 BATHS.
SOUTH PATIO. ONLY \$19,500.

\$3500
BUYS RESIDENCE LOT
CLOSE IN, IRRIGATION
WATER, UNDERGROUND
UTILITIES. BEAUTIFUL
VIEW.

\$1400 FULL PRICE, BUYS A
HOMESITE IN PALM
SPRINGS FOR A LIMITED
TIME ONLY.

LARGE R-3 LOT ON CHUCK-
WALLA RD. INCLUDING
NEW 3 BEDROOM, 2 1/2 BATH
HOUSE, ROOM FOR SEV-
ERAL MORE UNITS. \$26,500.
WILL CONSIDER VACANT
LOT IN TRADE.

FULL ACRE CORNER ES-
TATE LOT CLOSE IN. UN-
DERGROUND UTILITIES. 4
SHARES IRRIGATION
WATER, NONE BETTER IN
PALM SPRINGS. \$5000.

LARGE CORNER R-3 LOT.
GOOD LOCATION. \$6750.

LAND BARGAINS
Salton Sea View acreage
\$17.50 per acre
COL. R. A. ELLSWORTH
Palm Village
Phone Indio 72792
or see your broker

EXCEPTIONAL BUY
New 3 bedroom, 2 bath home.
Reduced to \$16,500.

R-3 income lot, 100x100, good
location. \$4,500.

Furnished home, \$25,500, 4
bedrooms, 3 baths. Nicely fur-
nished. Has to be seen to be
appreciated.

PALM CANYON DRIVE
62x300 zoned for business and
units. \$9,900.

WISE BUY

1 court with 7 good reasons
why:
1—FIVE APARTMENTS.
2—2 HOTEL ROOMS.
3—BRAND NEW FURNI-
TURE.

4—GOOD LOCATION.
The other 3 reasons are obvi-
ous when seen. Price \$55,000.

PALM SPRINGS
INVESTMENT CO.
Associates
Gene Johnson — Dave Rose
380 N. Palm Canyon Dr.
Phone 7365

BEST POSSIBLE
INCOME AND BUSINESS
OPPORTUNITIES

in beautifully established
PALM VILLAGE, America's
finest and fastest growing
desert community. INCOME
LOTS—HIGHWAY FRONT-
AGE for motels and guest
apartments. Will accommo-
date 8 units and up. As low
as \$3,600.00.

VERY SPECIAL

Over 400 acres fenced, on main
highway. Yr. round springs.
Beautiful new secluded ranch
home. Telephone and electric-
ity. 1 1/2 mi. to P.O., stores and
school. Near 3 fishing lakes
and close to Escondido. Ideal
cattle, horse or dude ranch.

2 LOTS near Colonial House.
Each 100x134 ft. Water rights.
Both for \$9000.

HAROLD HICKS
813 North Palm Canyon
6711 — Phones — 2736

2 1/4 ACRES in Little Tuscany
area, \$9,500. Will consider offer.

HAROLD HICKS
813 North Palm Canyon
6711 — Phones — 2736

1 BEDROOM Home, ground
lease 50x100. Hiway 111 zoned
for business. Amory O'Grady
Realty. Tramview Trailer Park.

COMBINE business and home on
Indian Ave. near Bullocks! 4-
room modern. \$4950. Phone
7794.

Real Estate Wanted 37

LIST YOUR PROPERTY
with

PETER B.
SHEPTENKO

The PIONEER REALTY COM-
PANY of Palm Springs.
We have buyers for all types of
Palm Springs property.

475 N. Palm Canyon Dr.
7366—Phone—2314

Listings wanted. Buyers wait-
ing for lots, homes, etc.

BETTY M. BALL, Broker
154 N. Indian
Call 2841 or 7453

SACRIFICE! Reduced from \$5000
to \$3250. 100x106. Ph. 2907. Sen-
tinel Realty, 315 N. P. C.

EXTRA SPECIAL

Newly furnished, nearly new
2 bdrm. home. Fireplace, bar-
becue, sun deck, landscaped,
abundant water. 7 mi. east
Palm Springs, via Ramon Rd.
\$9950—full price. Good terms.
See

OLIVER PEACOCK
Or Your Broker. Wallace Date
Ranch, cor. Hiway 99 & Ra-
mon Rd.

HOME AND
INCOME

ADJOINING LONE PALM hotel,
4 rentals. Live in 1, rent 3. Ex-
cellent income on investment.
Hotel zone. By owner. Phone
5682.

100x128 R-3 in Tramway area,
facing southwest, 1 block W.
Palm Canyon. P. O. Box 475.

BUY NOW

This 2 unit cement block house.
Room for additional units.
Completely furnished. \$160 per
month income. 2 lots 50x135
each. Bargain if taken at once.
See Mrs. Davis, 188 3rd Ave.,
or write P. O. Box 137, Desert
Hot Springs.

\$2500, RESIDENTIAL lot. Close
in. Owner, 2881.

HOUSE WITH HEATED
SWIMMING POOL, 4 BED-
ROOMS, 3 1/2 BATHS, 2 CAR
GARAGE. COMPLETELY
AND ATTRACTIVELY
FURNISHED. SHOWS
GOOD RENTAL RETURN.
AVAILABLE MARCH 1ST.
PRICE \$47,500.

A FINE HOME WITH EV-
ERY COMFORT FOR YEAR
AROUND LIVING; 4 BED-
ROOMS, 3 BATHS, MAID'S
ROOM AND BATH, SOUTH
SCREEN PORCH, HARD-
WOOD FLOORS, FURNACE
HEAT IN ULTRA EXCLU-
SIVE DISTRICT. ONLY
\$45,000.

GUEST RANCH 10 MILES
FROM PALM SPRINGS LO-
CATED ON 10 ACRES AND
IDEALLY SITUATED FOR
MAJOR DEVELOPMENT.
PRICED \$95,000.

BEAUTIFUL RESIDENTIAL
LOT NEAR NEW
BILTMORE HOTEL. ONLY
\$2,950.

SEE
MURIEL E. FULTON
REALTOR
482 N. Palm Canyon Dr.
Phone: 2226

LARGE attractive furnished
ready to move in, even to the
Bendix deluxe washer. 1040
Arquila Rd. Phone 3703.

35 ACRES overlooking Salton
Sea, excellent soil. 236 acres
unimproved adjoining impro-
ved ranches. Both in canal
district. Priced to sell. BY OWN-
ER, 301 E. Franklin Ave., Po-
mona.

R-3 INCOME lot 101x115.
Warm Sands Park. \$4500.
FRANK MILLER, REALTOR
428 N. Palm Canyon Drive
Phone 2929

20 ACRES with water available.
Located on Hiway 111, 7 miles
east of Palm Springs. Write
Drawer AA, Palm Springs, or
see your broker.

ACREAGE, any size parcel, with
water and electricity, outside
city limits. Build your own
home or guest ranch.
MUNHOLLAND & CO.
431 N. Palm Canyon
Phone 3673

MODERN HOME WITH POOL—
\$25,000.00—2 bedroom beauty
plus 2 units on R-3 lot, in ex-
cellent location. Lovely view,
and large lot. Call Irving
Brooks, 2773.

SMALL 2 bedroom home, fur-
nished, attached garage, sun
deck and fireplace. Wall heater
in each room. Corner of 2 paved
roads East end. Also lot adjoin-
ing. Owner, 5503.

ACRE LOT adjoining Sinatra's.
Underground utilities are in.
Can be divided into 2 lots.

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2 LOTS near Colonial House.
Each 100x134 ft. Water rights.
Both for \$9000.

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1 BEDROOM Home, ground
lease 50x100. Hiway 111 zoned
for business. Amory O'Grady
Realty. Tramview Trailer Park.

COMBINE business and home on
Indian Ave. near Bullocks! 4-
room modern. \$4950. Phone
7794.

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We have buyers for all types of
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Listings wanted. Buyers wait-
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SACRIFICE! Reduced from \$5000
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EXTRA SPECIAL

Newly furnished, nearly new
2 bdrm. home. Fireplace, bar-
becue, sun deck, landscaped,
abundant water. 7 mi. east
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\$9950—full price. Good terms.
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OLIVER PEACOCK
Or Your Broker. Wallace Date
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mon Rd.

HOME AND
INCOME

ADJOINING LONE PALM hotel,
4 rentals. Live in 1, rent 3. Ex-
cellent income on investment.
Hotel zone. By owner. Phone
5682.

100x128 R-3 in Tramway area,
facing southwest, 1 block W.
Palm Canyon. P. O. Box 475.

BUY NOW

This 2 unit cement block house.
Room for additional units.
Completely furnished. \$160 per

Red Cross Quota for Village Set at \$12,000

Committees Map Plans For Active Campaign

Plans for the annual Red Cross campaign in Palm Springs are rapidly being whipped into shape by Chief of Police A. G. Kettmann and his committee and an innovation in the drive will be a mounted band of solicitors.

Third Section

The Desert Sun

Palm Springs, California
Friday, February 20, 1948

Riders Hear About Plans for Tramway

Thirty-five or more members of the Desert Riders Wednesday morning heard Harry Harper, secretary of the Palm Springs Chamber of Commerce talk about the proposed San Jacinto Winter Park Tramway.

The lecture was given in Chino Canyon, termination of a ride which started at 7 a.m. from the various stables in the Village and start of the proposed Tramway. Breakfast was served at the rendezvous followed by Harper's talk.

This was the first time the riding association has ridden to Chino Canyon since before the outbreak of World War II.

Modern version: Never judge a magazine by its cover girl.

FOR SALE

Cocktail Lounge—One of the finest in So. California. Flourishing business. Long lease. Reasonably priced. Located in Indio.

GEORGE H. MADDEN, Real Estate
515 Miles Avenue
INDIO, CALIF.
Phone 7597

Do You Want to Live Near the Home of Bob Hope or Carmen Miranda?

Then Here Is Your Chance—
Beautiful new unfurnished 3-bedroom, 2-bath home with panel ray heat, fireplace, tile shower, carport and sundeck. Stucco construction with tile roof. There is 1600 square feet of floor space in the house, including porch and patio. Lovely view of Desert and Mountains.

Total Price . . . \$18,750—Terms

HAROLD HICKS, Real Estate

PHONES 2736 and 6711
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CHOOSE
Your
FAVORITES



Barbara Ann
Delicious BREAD Varieties

Serve a different kind
each day of the week

- ALL-BUTTER
- CORN BREAD
- RAISIN-NUT
- CERA-LAC
- RUSSIAN RYE
- SOY BEAN
- BREAKFAST BREAD
- WHITE and WHEAT ENRICHED

FRESH...AT YOUR FOOD STORE



FIRST GUESTS—Mr. and Mrs. Tom Copley of San Francisco were the first guests to register at the new Palm Springs Biltmore. (John J. Pagoria photo.)

Stag Dinner Event Enjoyed by Vets

Italian Dinner and Entertainment Featured

First all-stag dinner party to be held at the War Memorial building for members of the Owen Coffman post took place Tuesday night with a turnout of approximately 100 persons.

An all-Italian dinner was served, followed by entertainment which featured Joe Frisco and his famous race-track act, and was immensely enjoyed by those present.

Out of town guests present included Joe Plank, Carl Peterson, P. C. Miles, and P. L. Wallace, past chef-de-gares of Voiture 394 of the 40 and 8, Riverside. Also present was the present Chef de Gare Frank Witbeck.

Following the dinner and entertainment bingo tables were set up while others engaged in other pastimes.

Contributions amounting to \$50 was collected for Mrs. Helen Simpson whose husband, a member of the Owen Coffman Post, died of a fatal heart attack at the Coachella Hospital February 12.

Sen. Maypole

Chicagoan Transferred To Glendale Hospital

Winter resident George Maypole, former Illinois senator, was transferred Tuesday to the Glendale General Hospital to undergo specialized treatment by a neurologist. The trip was made by ambulance.

Maypole was stricken seriously ill last Wednesday and rushed to the Palm Springs Community Hospital. In two days the attending physician reported that his condition had improved and was followed yesterday by his transfer to Glendale.

Dr. Earl M. Terry Buys Desert Home

Dr. Earl M. Terry, Hollywood, who operated the Desert Health School in this area before the war, has purchased a home site at Rancho Mirage for which the foundation is now being laid.

Let discouragement harden your determination—never your heart.



That's why little feet need lots of toe room . . . and that's why Pied Piper Shoes are built to give it to them.

Note these features:

- Smooth inner sole
- More toe room
- One piece back
- Exclusive reinforcing methods.

PALM SPRINGS
SHOE STORE
"Where the Sign Says
Florsheim Shoes"
406 N. Palm Canyon Drive
Phone 6011

County Red Cross Starts New Blood-Typing Service Feb. 26

Inauguration of a blood typing service in Riverside county—to establish a ready file of volunteer donors for disasters or emergency—will start Thursday, February 26, in Riverside, it was announced by the American Red Cross, Riverside county chapter.

The first day of type registrations will be conducted by Dr. C. F. Baisinger under an agreement with the Riverside county medical association.

The county chapter plans registration days at an early date in the larger cities and towns of the county to make available in each population area files of volunteer donors for call in case of disaster or emergency.

Chapter officials said that requests for donors are so frequent

that the present limited registry is inadequate.

No charge is made by the Red Cross or the donors.

Volunteers must be between the ages of 21 and 60 years old. Certain illnesses such as malaria, tuberculosis or undulant fever, would disqualify a prospective donor.

The initial typing will be done at the chapter house, 4380 Orange street, between 10 and 11 a.m. and 7 and 8 p.m.

Although the first day is primarily for volunteers from the Riverside area, any county resident may have his blood typed and the data for call use filed with the branch closest to his residence.

Mrs. Bailey H. Patterson of Riverside is chairman of the Blood Donor Service.



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16 Rentals

Income—24% Gross
on Offering Price

Seller Will Trade for
Los Angeles Business Property

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Lee Luecke - Margaret Wren - Culver Parker

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FEBRUARY 23rd

BUY NOW AND SAVE!

BENDIX automatic Home Laundry

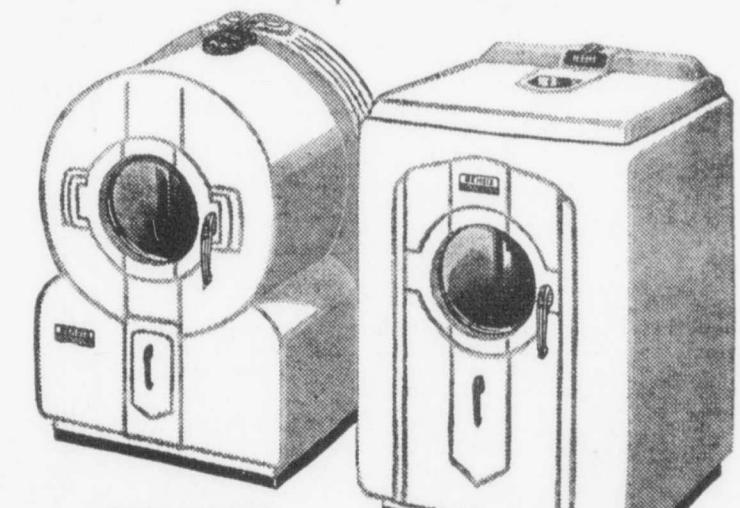


No other washer can match its record of service. Why not let someone else experiment with new, untried washers? Why don't you play safe?

The Bendix is the only automatic washer which has been home-tested and proved, by millions of women in more than 9 years of trouble-free service!

No work for you while these hard jobs get done: The Bendix washes clothes super clean . . . rinses three times . . . changes its own water . . . damp-dries clothes . . . shuts itself off! And you don't even have to be there!

See with your own eyes how the Bendix saves clothes, soap, water, work! Come in for a free demonstration today!



\$40 to \$70 Less

than other
automatic washers!

UP TO 15 MONTHS TO PAY

Why wait? Might as well let your new Bendix set you free right now! Just make a down payment with your order, then you may have as many as 15 months to pay the balance on easy budget terms.

COME IN FOR A FREE DEMONSTRATION

PALM SPRINGS MUSIC CO.

PHONE 6122

About the only hat not in the Presidential ring is the Kentucky Derby.

BEAUTIFUL 3 Bedroom

with two baths in El Mirador Estates, Lot 120x135 with two shares of irrigation water under pressure. This fine home is for sale completely furnished, for only—

\$25,000

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475 N. Palm Canyon Drive

The Pioneer Realty Co. of Palm Springs

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- Genuine Swedish Massage
- Face and Neck Rejuvenation
- Palm Springs Diathermy
- Dierker Colonial Irrigation
- Whirlpool Bath
- King's Steam Cabinet
- Special Foot Treatment
- Sienna Vogue Body Contouring

ALICE WAGNER
Physiotherapist

457 N. Palm Canyon Drive

Phone 5604

SEE THESE TODAY

1.—Three-Bedroom Home Completely furnished, fireplace, citrus, northeast section.	\$13,750
2.—Two-Bedroom Home Large lot—guest room—a nice buy!	\$15,000
3.—Two-Bedroom Home This is nearly new. Nicely furnished. \$5000 down, \$60 per month on balance.	\$15,000
4.—Three-Bedroom Home, Double Garage \$6,000 down payment—less than \$100 per month on balance.	\$16,000
5.—Two R-3 Lots on three Streets— Choice location. Very reasonably priced or will take trade.	

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Estimates Given Cheerfully on All Work Without Obligation

BANNING FLOOR COVERINGS AND PAINT COMPANY

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'T Aint So . . .

Everybody thought that when Art Laboe was on the air for 120 consecutive hours all by himself in behalf of the Community Campaign that the rest of us took a vacation. Nonsense! We were busy, as usual, getting programs ready to entertain the listeners.

And congratulations, Art, for your world's record in marathon announcing.



of the Big Tree". Featured will be color movies of Western wild life. Public invited, no charge. 8 p.m.

Sunday night a special program has been scheduled entitled "American Folk Songs". The lecturer will be Mr. Sam Hinton of La Jolla, who was director of the Desert Museum during the war years. Mr. Hinton is now director of the museum at the Scripps Institute of Oceanography. Public invited, 8 p.m. No charge.

Tomorrow's field-trip, an all-day hike up Chino Canyon to the site of the tramway-terminus, will leave the museum at 10 a.m. About 8 miles round-trip, easy walking is involved. Bring lunch, 8 p.m. No charge.

SATURDAY NIGHT'S guest lecturer will be Mr. Howard Stagner, Park-Naturalist from Sequoia, who will present an illustrated talk on "Sequoia—Land

Rent Control to Be Extended by Congress is Belief

Both sides of the highly controversial rent control question had plenty to talk about in the Village this week following the published account of the Supreme Court's decision to uphold the law and the report that some form of rent control would be voted by Congress before adjournment.

Landlords saw in the action of the senate banking committee reports some relief from the inequities of the law, while renters sighed with relief that rent controls would continue for at least 14 months even if property owners are given permission to hike rents.

THE SUPREME COURT decision, reversing a Cleveland Federal District court ruling came as house and senate committees approved extension of the controls. The senate banking committee agreed unanimously to extend controls for 14 months in modified form. The new bill provides for higher rents where landlords are suffering losses.

The house banking committee voted 18 to 5 to recommend an emergency 30-day extension of existing laws while it works out details of a longer run. The present law expires Feb. 29.

THE BILL, it is said, provides that those tenants who agreed to a 15 per cent increase in rents under the present existing law will be protected from another raise until April 30, 1949, thus giving these tenants another four months against increases.

In the Village there has been circulated a petition to rid this area of rent controls entirely. This has met vigorous criticism on the part of renters and oddly enough by some of the property owners themselves especially those who operate a business in the Village and are forced to employ help.

THIS GROUP contends that if ceilings on rents are removed here, salaried help will be unable to live in the Village and would be in competition with tourists and winter residents here for accommodations.

On the other hand the inequities in permitted rents are seen in some cases where charges have been pegged on the amount of rents charged in 1942, whereas other establishments built since that year and inferior in accommodations are permitted to charge more money.

MARY JANET DICKEY, Patricia Jane Dyal, Mr. and Mrs. Paul Babcock, Carroll B. Chilton, Earl S. Cordrey, Mr. and Mrs. Leslie C. Holden, James St. Jacques, Marcus J. Saxon, and Elisabeth Tooker became members of the Museum last week, bringing the total membership to date to 539.

FOR SALE

BUSINESS LOT

50x135

On Palm Canyon Drive, close in built up business section.

\$30,000

INCOME

2-bedroom furnished house with 2 bedrooms, 2 baths, guest house and swimming pool.

\$27,500

INDUSTRIAL

Large, close in, M-1 zone property with furnished house.

\$15,000—Terms

CORA B. HYDE,
Realtor

290 N. Palm Canyon Drive

Phones 5101 - 2852

J. B. Green Taken By Death After 8 Month Illness

J. B. Green, resident of Palm Springs for the past three years, widely known property owner and civic leader in Long Beach, succumbed at Loma Linda hospital February 12, after an illness of almost eight months.

He recently became interested in realty development at Costa Mesa. When here he made his home at 455 Camino del Norte.

He is survived by his widow, Mrs. Evelyn Florence Green, and six children, June, Diane, Carolyn, Suzanne, John B. Jr., and Mary Ann; a sister, Mrs. K. H. Young of Los Angeles; and a brother, Thomas Blair Green of Palm Springs.

Services were held last Saturday at the Grauel chapel in Costa Mesa and interment was in Rose Hills Memorial, Whittier.

St. Augustine, the oldest city of European origin in the United States, was founded in 1565.

Shown by Appointment Through the
Courtesy of the
Palm Springs Realty Company

An estate consisting of a gorgeous 8-room beautifully furnished home with hardwood floors throughout, 4 bedrooms, 3 tile baths, extra large living room with fireplace, delightful dining room, den, large kitchen, all tile sink, service porch, east and west patios, sundeck, new tile roof, double garage with store room.

Almost one acre of ground, all walled in with cement blocks, 9 shares of water to assure you of all the vegetation you may want at very low cost. Palm trees stretched toward God in this sheltered area, together with the rest of the landscaping is another contribution to this heavenly spot on earth.

Located in most exclusive residential district in Palm Springs. Short walking distance to all shopping centers. There is plenty of room for swimming pool, tennis court, and miniature golf course.

Price, \$52,500—Terms

ANGELO A. POTENZA, Realtor
260 North Palm Canyon Drive
PALM SPRINGS, CALIFORNIA
Phone 2832

Democracy is dying in Europe, dying of war wounds. Democracy as we know it never existed in Asia. Democracy in South America exists in name only.—Rep. Noah M. Mason (R) of Illinois.

PALM SPRINGS, CALIF.
Friday, February 20, 1948

The Desert Sun—19

SPECIAL

Owner Wishes to Cash Out!
120 Feet on Indian Avenue

Near Doll House
Hotel (R-4) Zone

Plans for 28 Units
\$40,000

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SCORES AGAIN!

STARTING SATURDAY NIGHT

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ONE WEEK ONLY!

Slapsie Maxie

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-- with BUDDY ROSS

Last engagement of this famed entertainer before sailing for a tour of England.

Del Tahquitz 49er ROOM

DEL TAHQUTZ HOTEL

Phone 2121 for Reservations

Traveling Through South Pacific Not As Exciting Now

It might have been exciting and dangerous to sail South Pacific waters as the master of a vessel during the war with Japan but there was no longing for the return of those days in a letter just received here from Australia written by Oscar Lund, captain of the ship Crater Lake.

The letter which was received by Estelle Ewart, of Rancho Mirage was postmarked Sydney, Australia, where the Crater Lake dropped anchor to discharge and take on a cargo.

Wrote the captain: "It is wonderful to be at ease again and enjoy the daybreak and the beautiful sunsets running down through the south seas. During the war the trips were made in total darkness, following a zig-zag course through waters infested with Jap submarines."

The captain, a great lover of the desert and who plans to become a landlubber as the owner of a home at Rancho Mirage wrote that his ship is bound from Australia to the Persian Gulf. There a load of diesel oil will be discharged and then up through the Malacca Straits with a stop at Singapore and some ports in China.

"When my days at sea are over," continued the captain, "I can't think of a more blissful spot to settle in and become a landlubber than in Rancho Mirage."

And the King of Israel answered and said, Tell him, Let not him that girdeth on his harness boast himself as he that putteth it off.—I Kings 20:11.

Some folks who don't know where they're going wonder why they don't get there.

FOR . . . QUICK SALE

FURNISHED
2-BEDROOM HOME

Harry Brott
DESERT DRUG
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Phone 7211

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Lawn Swings, Umbrel-
las, Pads of All Types
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TIES
Everything in Canvas
- ★ MODERATE PRICES



KCMJ wants to thank its sponsors and friends for their congratulatory messages and help in our birthday appeal for the community campaign.

Art Laboe's marathon has successfully started our third year of broadcasting.



From Page 17—MORE ABOUT
Red Cross . . .

per cent for national disaster relief.

The chapter's total budget for the year is \$105,000 but unused reserves in the county fund pare the amount to be raised to \$88,000.

Plans for the local campaign were furthered at Monday's meeting of Chief Kettmann and his committee members.

NEXT MEETING of the committee will be on Feb. 26, next Thursday.

Mary Ann Pangle, manager of the Riverside County chapter, will address the campaign workers, talking on the aims and purposes of the Red Cross.

The hour of meeting and the place will be announced later.

COMMITTEE chairmen who will aid Chief Kettmann in the campaign, were announced as follows:

Residential — Val Blatz and Mrs. Homer Jenkins.

Business—Miss Muriel Fulton and Miss Miriam Richards.

Radio—Rollie Vaile.
Apartments and Hotels—Bill Davis.

Smoke Tree Ranch—William Dean.
Clubs—Lloyd Simon.
Advance Gifts—Ernie Alschuler.

New Contributors, Mrs. Robert Morrey.

Theatres—Jay Rollman.
Tavern owners—George Strebe.
Publicity—Miss Nancy Jaynes.
Stage and Screen—Mrs. Charles Farrell.

Reservation—Wally Waring.
Recreation Clubs—Art Alton.
Desert Hot Springs—Sam Duley.

Cathedral City — Mrs. David-
son.

Churches — Mrs. Armand Tu-
ronnett.

Real Estate—Billy Wright.

Street—Mrs. Harold Murphy.

Speakers—Bob Bennett.

Schools—Mrs. Louise Sanborn.

Dude Ranches — Mrs. Hutch

Moseley.

Colored Community—Miss Cor-
rine Crossley.

Mexican Community — Rudy

Salazar.

Building Trades — David S.

Becker.

Contractors—Dick Grant.

Jewish Community Center—
Walter Glatter.

Women's Organizations — Mrs.

James Hume.

Treasurer—Mrs. Leo Baker.

Advisory Committee — Lloyd

Simon, Foster Simonson, Hilton

McCabe, Mesdames Burnham

Bigelow, Harold Hicks, William

Lippman.

The world is all a fleeting show.

For man's illusion given;

The smiles of joy, the tears of

woe,

Deceitful shine, deceitful flow—

There's nothing true but Hea-

ven.

—Moore.

Soroptimists Hear Speeches by Two High School Girls

Soroptimists club of Palm

Springs met in regular session

Tuesday at the Desert Inn with

Miss Katherine Finch, presi-

dent, in the chair.

Many interesting guests were

present including Alberta Crary

of the Whittier club, Blanche Denslow of the LaJolla club, Nellie Rowden of the Beaumont club who brought as her guest Nora Simpson of Palm Springs. Mrs. H. C. Davidson was a guest of Mary Kingsbury Whitehouse and Lois Lux had as her guest, Dorothy Gibson of Santa Ana.

The speakers were Ann Welles and Betty Wright from the high school who will compete in coming oratory contests.

Miss Welles spoke on the topic "Are the Doors of Opportunity Open to the American Youth of Today?" and Miss Wright's sub-

ject was "The Privileges and Responsibilities of an American Citizen."

Before adjournment, several group pictures were taken to be sent later to the Palm Springs' sister club of Soroptimists in St. Helens, Lancashire, England.

WELCOME HOME !!

What a Place for Your Housewarming

3 Bedrooms - 2 Baths

\$19,500

See the Boys in the Cottage
at 311 S. Palm Canyon Drive

Reid-Wade-Beck & Seamans

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BEAUTIFUL NEW MODERN HOME

Furnished by
BARKER BROS.

About 3 blocks from Bullock's store in exclusive protected area. Consisting of very large living room with fireplace, 2 large master bedrooms, one with fireplace, 2 baths, large kitchen and dinette and laundry room, double garage. Must be seen to be appreciated.

Immediate Occupancy

\$35,000.00

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Phoenix	\$5.20	El Centro	\$1.65
Flagstaff	7.20	Prescott	5.35
Los Angeles	1.70	San Francisco	6.50

Plus Federal Tax

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Thousands Have Marveled at the
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THE SOUTHLAND'S FINEST MEXICAN RESTAURANT IN AMONG THE DATE PALMS

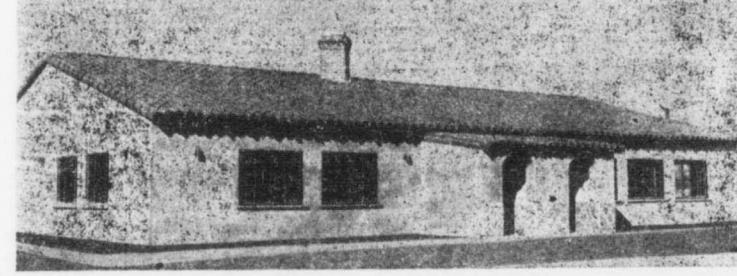


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Dining in "QUAINT MEXICAN" Surroundings

MEXICAN FOODS AT THEIR BEST

Try the "Jess" Carrillo Special Plate

In All Mexico You Could Not Find a More Delectable Plate

STEAKS - FRIED CHICKEN

There Is A Big Difference—Everyone Admits

ENTERTAINMENT *Nightly*

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